



BY APPOINTMENT TO
THE ROYAL DANISH COURT

CARL HANSEN & SØN

CAMPAIGN



HANS J. WEGNER

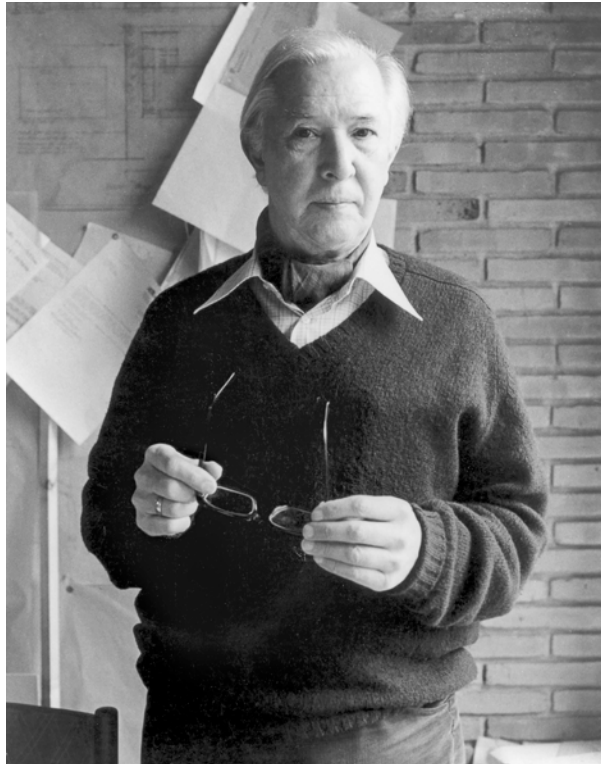
A REIMAGINED ICON - CH24P WISHBONE CHAIR



Introducing the iconic CH24 Wishbone Chair reimagined with a considered leather seat that elevates both comfort and expression. Since its launch in 1950, Hans J. Wegner's Wishbone Chair has been synonymous with lightness, elegance, and functional design. This revised version combines the chair's familiar silhouette with a soft, inviting leather seat in four carefully selected, natural shades.

The result is a chair that preserves its timeless character while meeting contemporary demands for enhanced comfort and versatility. The leather seat adds a distinctive and refined presence, making the chair equally suited to dining spaces in private homes as well as restaurants, meeting rooms, and other professional environments.

SELL-IN MATERIAL
A REIMAGINED ICON - CH24P WISHBONE CHAIR



HANS J. WEGNER
1914-2004

Among Danish furniture designers, Hans J. Wegner is considered one of the most creative, innovative, and prolific. Hans J. Wegner was part of the spectacular generation that created the first wave of Danish Modern design. 'Many foreigners have asked me how we created the Danish style,' Wegner once said. 'And I've answered that it was a continuous process of purification and of simplification - to cut down to the simplest possible design of four legs, a seat, and a combined back- and armrest.'

The core of Wegner's legacy is his focus on showing the inner soul of furniture pieces through a simple and functional exterior. The son of a cobbler, Wegner was born in 1914 in Tønder, a town in southern Denmark. He began his apprenticeship with Danish master cabinetmaker H. F. Stahlberg when he was just 14 years old. Later, he moved to Copenhagen and attended the School of Arts and Crafts from 1936 to 1938 before setting out as a furniture designer.





MATERIALS

Each CH24 Wishbone Chair is crafted with the utmost respect for materials and Hans J. Wegner's original vision. From start to finish the chair undergoes more than 100 meticulous production steps, most of which are carried out by hand by skilled craftspeople. The 14 individual components, made from FSC™-certified oak or beech, are assembled, sanded, and surface finished with precision to ensure strength, comfort, and a flawless finish.

The new leather seat introduces a rich tactile dimension while accentuating the chair's sculptural lines. Over time, the natural leather develops a beautiful patina. The curated leather selection meets different needs. From the aniline Terra leather, with its silky matte surface that develops patina quickly, to the more durable Loke and Thor leathers, designed for greater resistance to everyday wear and stains.



CH24P WISHBONE CHAIR
HANS J. WEGNER

The campaign applies only to the 7 listed variants.
Wood variant and leather cannot be combined differently than shown.



CH24P
OAK, OIL
LOKE 7060



CH24P
OAK, SOAP
LOKE 7060



CH24P
BEECH, OIL
LOKE 7050



CH24P
OAK, OIL
TERRA SAND 20364



CH24P
OAK, SOAP
TERRA SAND 20364



CH24P
BEECH, SOAP
LOKE 7050



CH24P
OAK, PAINTED BLACK
THOR 301



51 cm / 20"



55 cm / 21,6"

76 cm
29,9"

45 cm
17,8"

CH24P WISHBONE CHAIR
UPHOLSTERY: LOKE 7060

FRAME:



OAK, OIL



OAK, SOAP



BEECH, OIL



BEECH, SOAP



OAK, PAINTED
BLACK

UPHOLSTERY:



LOKE 7060



TERRA SAND
20364



LOKE 7050



THOR 301