



SILAÏ | AN EMBROIDERED TABLE

SILAÏ, the collection created by Belgian designer **Charlotte Lancelot** for **GAN**, **GANDIABLASCO**'s indoor brand, means "stitch" in the Hindi language and reinterprets the "petit-point" style embroidery through its rugs and accessories. Inspired by the work of craftsmen and women, **Charlotte Lancelot** has created a collection that aims to highlight hand embroidery techniques with a shift in scale, use and context.

SILAÏ is now expanded to include three side tables of natural colour oak. Each table is provided with an engraved light relief using different drawings in order to provide continuity with the collection's emblematic stitching. This way, the newly added pieces compliment the rugs, poufs and cushions offering an additional set of volumes that combines perfectly with the composition.

"The rug provides the main framework for the collection, while the other elements can slot easily into the grid and rectangles defined over its different parts," explains the designer.

SILAÏ received a **RED DOT award** in recognition of its craft based technique where the passage of time, the care and patience required for its production are reflected, combined with its contemporary design.

The result: light furniture accessories, comfortable and uniquely designed.











Brand: GAN
Collection: SILAÏ

Designer: Charlotte Lancelot

Year: Tables 2017, rest of the collection 2016 **Technique**: Embroidery and wood for the tables

Composition: 100% virgin wool, filled with foam rubber (poufs

and cushions), oak tables

Dimensions: Rugs, poufs, cushions and tables available in

several sizes

Colours: Rugs in blue, green, pink and grey; poufs and cushions in blue, light grey, white, yellow, celadon, dark grey and pink

About Charlotte Lancelot

She was born in Brussels in 1980 and studied at the Ecole nationale supérieure des arts visuels de La Cambre. She collaborated with designer Alain Berteau over two years before setting up her own studio with which she participated with the Milan Satellite Furniture Fair of 2006. Her work is characterized by an emotional attachment to everyday objects. Her principal concerns are the ecology, aesthetics, modernisation of old techniques and the improvement of living conditions.

About GAN

Founded in late 2008 in order to give an identity to GANDIABLASCO's line of textiles. Maintaining the quality standards of its origins, GAN has managed to become an internationally recognized brand with a presence in the world's major cities.