<u>Cu-Clock</u> — design Naoto Fukasawa, 2011



Cu-Clock is a wall clock that draws its inspiration from the classic cuckoo clock, idealizing its shape and using a more contemporary material: injection-moulded ABS.



Designer in Magis





<u>Cu-Clock</u> — design Naoto Fukasawa, 2011 Technical Sheet

Cuckoo clock

Material: standard injection-moulded ABS.

Magis logo is stamped on each product of our collection vouching for their originality.





Matt colour Box and little bird: White 1735 C Roof: Brown 1070 C



Matt colour Box and little bird: White 1735 C Roof: Orange 1086 C



Matt colour Box and little bird: White 1735 C Roof: Green 1342 C



Matt colour Box and little bird: White 1735 C Roof: White 1735 C



Naoto Fukasawa

To design shape is to give form to values that people tacitly share and wish for. Naoto Fukasawa visually captures these values and draws their exact outline. His ability to visualize the unseen outlines of things is not easily worded and described, nonetheless, people are immediately convinced of his ability when they experience his design.

Fukasawa's notions and expressions in approaching the essential values of things through design transcend borders and domains, and his thoughts are well respected internationally.

