

Montana

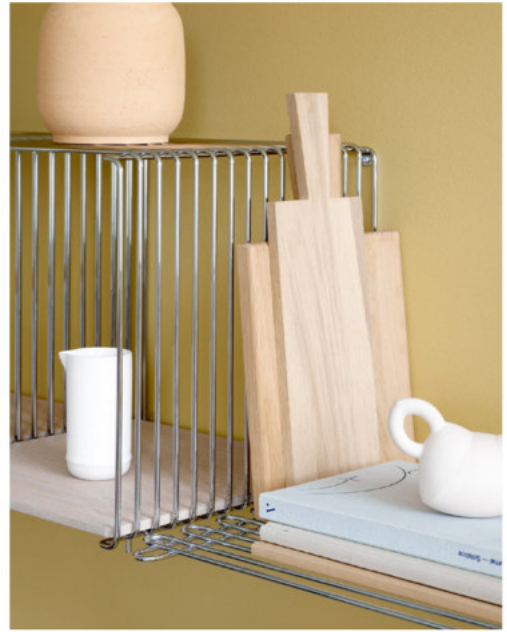


Panton Wire Extended *Minimal Stringent Patterns*

The Panton Wire system was originally designed by Verner Panton in 1971. Montana Furniture is now adding three new elements to this versatile shelving system – the rectangular module, the suspended wire shelf and the inlay shelf. The rectangular module was originally designed by Verner Panton, but was not manufactured until now.

The new elements extend and enhance the system's countless applications. The Panton Wire is not only beautiful as stand-alone, but also in combination, standing on a floor or mounted on a wall. Build a light bookcase, use a single shelf on the wall next to your bed, or combine the new rectangular modules with the original cubes to create a personal coffee table or flashy room divider.

In stores October 2019



Panton Wire is raw, yet elegant and light, yet industrial. The new rectangular modules and suspended shelf are perfect when it comes to creating an asymmetrical look.



An exclusive, yet raw look in black with a black marble top plate, with the black inlay shelf. The Panton Wire comes in two depths: 38 cm and 20 cm.



Panton Wire is now available in Monarch – an intense ultramarine blue that is almost like pigment in its purest form.



All Panton Wire cubes come with brackets for wall mounting, clips for horizontal or vertical joining of the cubes, and feet for placement on the floor.

Verner Panton (1926-1998)

Verner Panton was all about breaking boundaries. He designed in new materials, created new shapes and challenged the entire colour universe. Panton thought and created with the imaginary vision of a child.

Verner Panton graduated from Copenhagen's Royal Academy of Fine Arts, School of Architecture in 1951 and started working in Arne Jacobsen's studio. In 1955, he set up his own design studio. Verner Panton died far too early in 1998.

For more information, please contact:

Montana Furniture

Rikke Glad

E-mail: presse@montana.dk

Mobile: +45 2390 3210

Press releases and images: <https://montana.presscloud.com>

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Montana Furniture is a family-owned company established in 1982 and leading within storage and furniture for homes and modern office spaces. The Montana system is designed by Peter Lassen. The CEO of the company is the son of Peter Lassen, Joakim Lassen. Montana's flexible, modular system features an inspiring colour palette and is manufactured at Montana's own factory in Denmark. The system offers infinite possibilities and freedom to curate spaces in the ultimate personal way. Montana also offers table and chair series designed by Arne Jacobsen, Verner Panton, Stefan Wewerka, Peter Lassen, Joakim Lassen, Schmidt Hammer Lassen, Salto & Sigsgaard and Jakob Wagner. In 2019 Montana launches a brand-new colour palette developed in collaboration with colour expert Margrethe Odgaard. Montana is founded on sustainable values and has achieved certification to numerous standards relating to the environment, working environment and workplace safety. Additionally, in 2019 the company was one of the first furniture manufacturers to be awarded the official EU Ecolabel.