



Montana

PARADIGM

MONTANA ACADEMY

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Designed to evolve. Made to stay.

Before modular sofas became a trend, there was Paradigm. Originally conceived in 1969 by Danish designer Erik Rasmussen, Paradigm stands as an archetype - the mother of the modern sectional.

Designed with a minimalist language far ahead of its time, Paradigm continues to define what a sectional can be: intelligent, understated, and enduring.





PARADIGM

Pure geometric forms and quiet modularity

The Story

Architect Erik Rasmussen (1930–1984) designed the sofa for Paustian in 1969 while employed as the graphic designer at Paustian.

Paustian had requested a modular, sculptural and minimalist piece in which shape and textiles could truly come into their own.

Erik Rasmussen created the sofa's distinctive rounded seat and backrest. Rasmussen's design is today renowned for its sculptural relationship to space, leaving a lasting impact on modern Scandinavian design.





Product details

Paradigm consists of four modules that can be combined as needed. The cover is removable, and additional covers can be purchased separately.

Paradigm comes with black-stained wooden legs in a height of 2.5 cm. Optional 5 cm legs are also available.

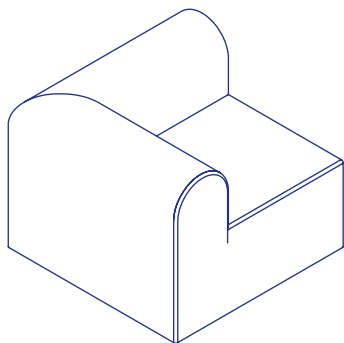
It is available in a basic textile assortment and is made from HR (High Resilience) polyurethane foam, built on a PEFC-certified chipboard frame – designed with environmental considerations in mind.





PARADIGM

Design and configure with four modules: Corner Left, Corner Right, Straight and Pouffe.

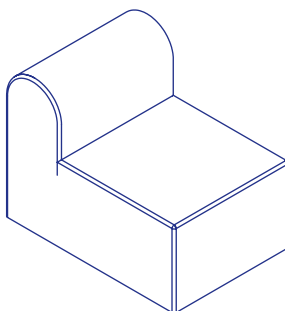


PARSCA

Left Corner Module

Width 88 cm
Depth 88 cm
Height 71.5 cm
Seating height 40.5 cm
Seating depth 60 cm

With Feet (2.5 cm)
Height 74 cm
Seating height 43 cm

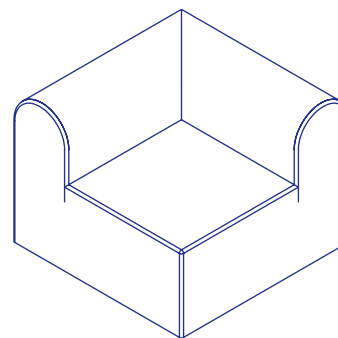


PARSSB

Straight Module

Width 60 cm
Depth 88 cm
Height 71.5 cm
Seating height 40.5 cm
Seating depth 60 cm

With Feet (2.5 cm)
Height 74 cm
Seating height 43 cm

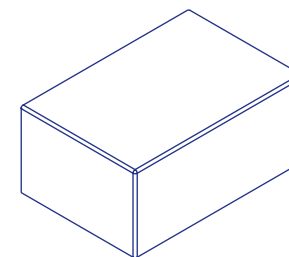


PARSCC

Right Corner Module

Width 88 cm
Depth 88 cm
Height 71.5 cm
Seating height 40.5 cm
Seating depth 60 cm

With Feet (2.5 cm)
Height 74 cm
Seating height 43 cm



PARSPD

Pouffe

Width 88 cm
Depth 60 cm
Seating height 40.5 cm
Seating depth 60 cm

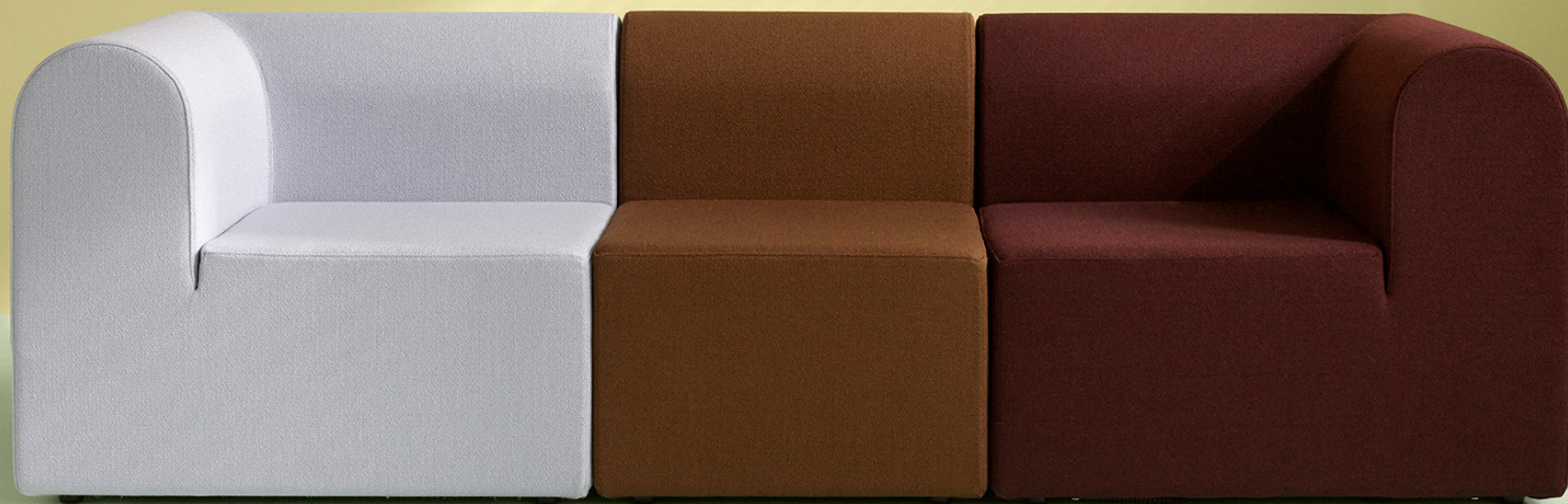
With Feet (2.5 cm)
Seating height H 43 cm

PARADIGM

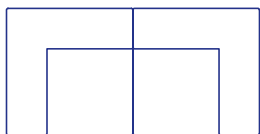
Design and configure with four modules: Corner Left, Corner Right, Straight and Pouffe.











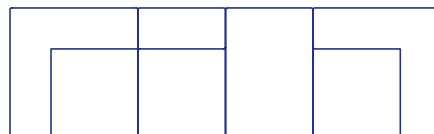
PAR2A0

W 176 x H 71.5 x D 87 cm



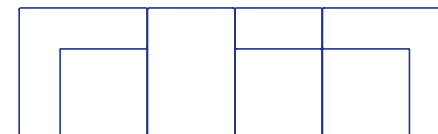
PAR3A0

W 236 x H 71.5 x D 87 cm



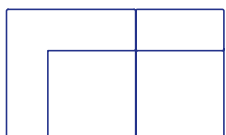
PAR4PR

W 296 x H 71.5 x D 87 cm



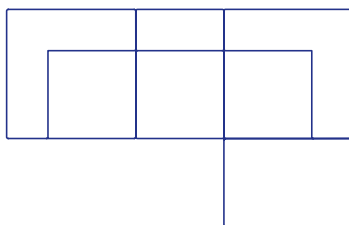
PAR4PL

W 296 x H 71.5 x D 87 cm



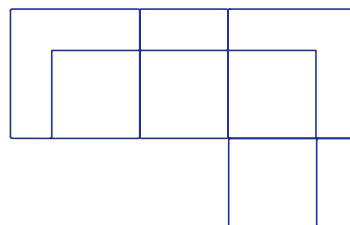
PAR2OR

W 148 x H 71.5 x D 87 cm



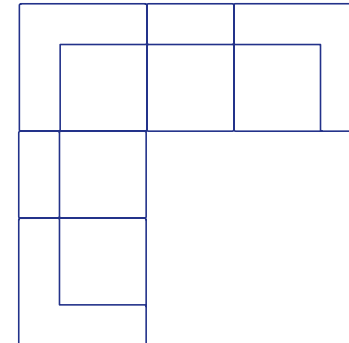
PAR3PR

W 236 x H 71.5 x D 87/147 cm



PAR4OR

W 236 x H 71.5 x D 87/147 cm



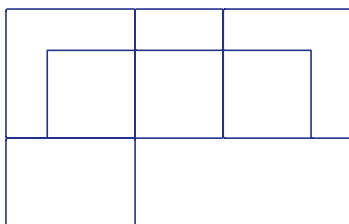
PAR5C0

W 296 x H 71.5 x D 296/87 cm



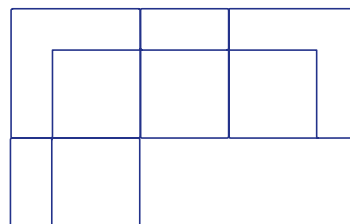
PAR2OL

W 148 x H 71.5 x D 87 cm



PAR3PL

W 236 x H 71.5 x D 87/147 cm



PAR4OL

W 236 x H 71.5 x D 87/147 cm

PARADIGM

Pre-designed configurations available as inspiration in price list and as in-store shelftalkers.

Colours & materials

Paradigm is available in a well assorted colour card with textiles from Kvadrat and Gabriel.

Covers can be purchased loosely and can be changed according to your needs.



(Kvadrat) Guest / Price group 0



110 270 780

(Kvadrat) Remix 3 / Price group 1



123* 433 346* 373* 773 982

(Kvadrat) Technicolour / Price group 1



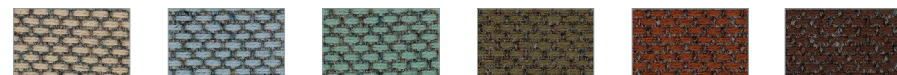
0520 0260* 0210* 0370 0230 0860*

(Kvadrat) Sabi / Price group 2



171 291* 551 581 771* 791*

(Kvadrat) Re-wool / Price group 2



218* 718 858 977 377 397*

(Kvadrat) Hero 2 / Price group 2



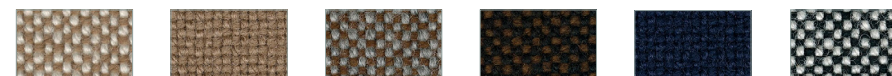
912* 942 242* 432 732* 782

(Kvadrat) Steelcut 3 / Price group 3



240* 265 695 985* 975* 732

(Kvadrat) Hallingdal 65 / Price group 3



220* 224 270 370 764* 166*

(Gabriel) Nobel / Price group 3



61296 64272 61300* 66266* 68303* 60353

(Kvadrat) Vidar 4 / Price group 4



146* 333* 363* 386* 786 972

PARCEL LOOP & FAME (Gabriel) and HAKU, STEELCUT TRIO 3 (Kvadrat) available in basic assortment as free colour variant (non- rendered).

*Textiles showcased on our website.

PARADIGM

Rendered textile basic assortment available in Design Pro and Website.



Custom textiles

It is possible to order Paradigm in custom textiles upon request.

Textiles from established suppliers (e.g. Kvadrat, Gabriel) must be checked and tested. Approved textiles will be matched to the existing Paradigm price groups.

Requests for customer-supplied textiles can be accommodated to some extent. These textiles must also be checked and tested, and if approved, no warranty will be provided on the textile cover.

All custom textile orders will have an extended production lead time of approximately 2 weeks.



FR (Fire Resistant)

Paradigm is available in a special FR edition, featuring fire-resistant (FR) foam.

Custom FR textiles can be selected to create a fully FR-compliant Paradigm edition.

Please note that Paradigm FR does not carry the EU Ecolabel.





PARADIGM
Paradigm in Zade from Kvadrat

Technical information

With the environment in mind.

Paradigm is built with HR (High Resilience) polyurethane foam on a PEFC-certified chipboard frame.

The modules are produced without the use of glue between the frame, the cover and the foam, making it easy to replace and recycle individual components such as covers, foam, frame, and feet.

Paradigm is manufactured in Lithuania, Europe, and holds the EU Ecolabel (applicable only to sofas with covers made from EU Ecolabel-certified textiles).





Powerdot

Paradigm can be ordered with a powerdot, suitable for various countries and available in black.

The powerdot is integrated into the front armrest of corner modules and includes a power outlet and a USB-C socket.

Paradigm modules are delivered prepared for on-site installation of the powerdot by the customer. The powerdot is packaged separately.

The powerdot is easily mounted and dismounted when replacing textile covers.

Loose covers

The cover is removable and attached with Velcro along all four sides of the base and inside the module.

Additional covers can be purchased separately.



Connecting brackets

All modules are equipped with connectors, making them easy to assemble and secure in place.

They can also be easily detached for reconfiguration.

Legs

Paradigm is delivered with 2.5 cm legs in black-stained wood. All preconfigured layouts include the 2.5 cm standard feet.

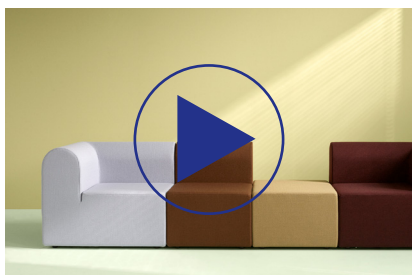
Legs in a 5 cm height can be purchased separately and easily retrofitted.





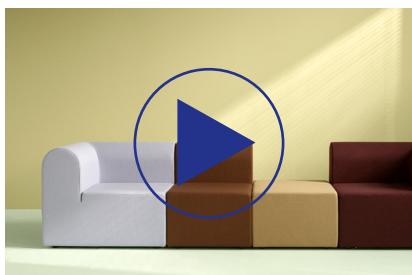
Paradigm

- How to install power plug



Paradigm

- How to connect modules with brackets



Paradigm

- How to change legs



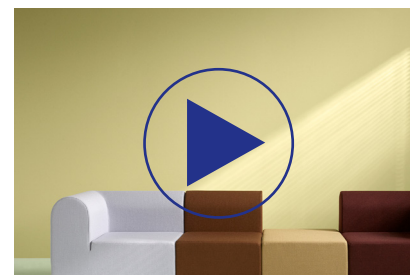
Paradigm

- How to change cover on straight module



Paradigm

- How to change cover on a corner module



Paradigm

- How to change cover on a pouffe

PARADIGM

Find Paradigm tutorials in Montana Digital Showroom or on Montana's YouTube channel (link above).





Tests and warranties

Each paradigm module can withstand a weight capacity of 150 kg.

Paradigm has passed the test according to EN 16139:2013, Furniture – Strength, durability, and safety – Requirements for non-domestic seating EN 16139 Test Severity L2: Extreme use, e.g. in nightclubs, police stations, transport terminals, sports changing rooms, prisons, barracks (non-controlled environments).

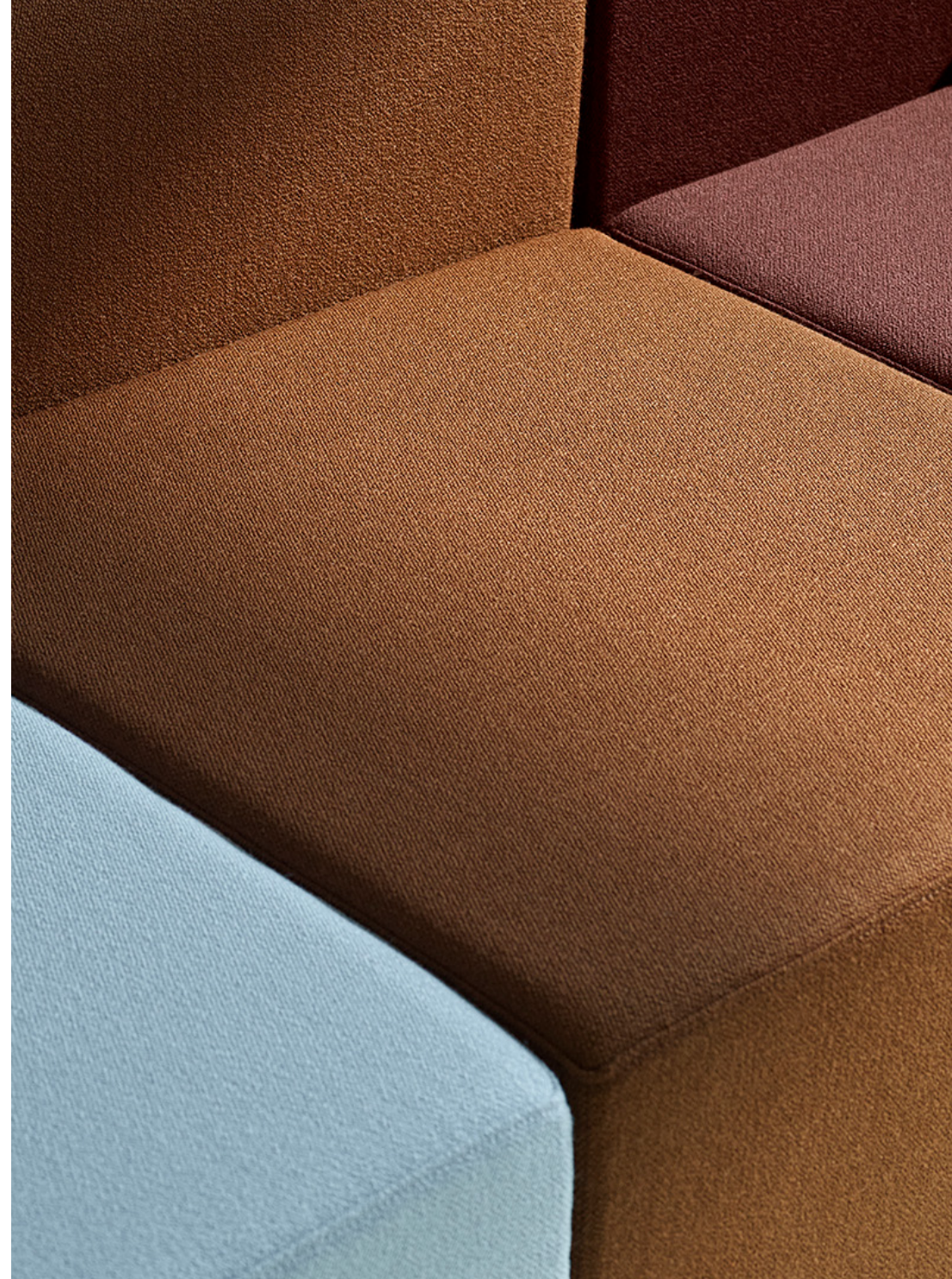
Montana supplies a 5-year warranty on frame, foam, and construction. Warranties on textiles are provided by the respective textile supplier. .

Care and maintenance

Montana recommends following the care and maintenance guidelines provided by the textile supplier for each specific fabric.

All cleaning should be performed with the covers removed from the modules and never directly on the modules or the HR (High Resilience) polyurethane foam.

Do not use damp cloths or water-based cleaning methods directly on the sofa modules.



EU Ecolabel

The EU Ecolabel is a label of environmental excellence. Recognized across Europe and worldwide.

Awarded to products that meet high environmental standards throughout their life cycle. Less waste and less CO₂ during production. Durable, easy to repair and recyclable quality and design.

The EU Ecolabel provides exigent guidelines and offers third party controls and audits.





Unique Selling Points

- **Modular design** – adapt and configure to suit any space
- **Scalable** – grows with your needs, from compact to expansive setups
- **Interchangeable covers** – refresh your look with ease
- **EU Ecolabel certified** – environmentally responsible and certified sustainable
- **Easy care & maintenance** – designed for everyday living
- **Timeless aesthetics** – enduring style beyond trends
- **Conversation-friendly** – shaped for comfort and connection
- **5-year warranty** – quality you can count on

Always updated on..

Montana Digital Showroom

Montana Website

Montana YouTube



Montana