Vlinder Sofa & Polder Hella Jongerius Freeform Sofa Isamu Noguchi Mariposa Sofa Edward Barber & Jay Osgerby **Marshmallow Sofa** George Nelson Soft Modular Sofa Jasper Morrison Suita & Grand Sofà Antonio Citterio

vitra.











Vlinder Sofa Hella Jongerius

2018



Dutch designer Hella Jongerius has served as Art Director for the Vitra Colour & Material Library since 2008. During this time she has developed several exclusive fabrics for Vitra. Her very first joint project with Vitra resulted in the Polder Sofa, which was conceived in 2005 as the centrepiece of the newly launched Home Collection. The recently introduced Vlinder Sofa is a quintessential example of this fruitful collaboration and a masterpiece of modern weaving.

When a designer blurs the line between utilitarian object and art When creating the new Vlinder Sofa, Hella Jongerius drew on her extensive knowledge of weaving techniques along with her ten years of experience as Art Director for colours and materials at Vitra.

Vlinder's contemporary body serves as a platform for the striking and precisely tailored textile cover that is draped over the entire structure and vaguely resembles a butterfly. The cover bears the Dutch designer's distinctive signature and pushes the boundaries of modern weaving technology. A multitude of weave patterns, colours and textures flow together on the surface to form a richly abstract composition full of density and depth. Vlinder's unique appearance blurs the border between utilitarian object and art.



Vlinder Sofa · light reds

Compositions

The duvet-like cover, combined with the softly upholstered body, provides exceptional comfort. The contemporary body of the Vlinder Sofa serves as a platform for the extraordinary cover: a rich tapestry of motifs, weaves and colour that vaguely resembles a beautiful butterfly with outspread wings. Sinuously draped over the entire structure, the cover is held in place by its own weight.



Vlinder Sofa \cdot light greens H 750 \times W 2400 \times D 1240



Vlinder Sofa \cdot light reds H 750 \times W 2400 \times D 1240



Vlinder Sofa \cdot dark greens H 750 \times W 2400 \times D 1240



Vlinder Sofa · dark reds H 750 × W 2400 × D 1240





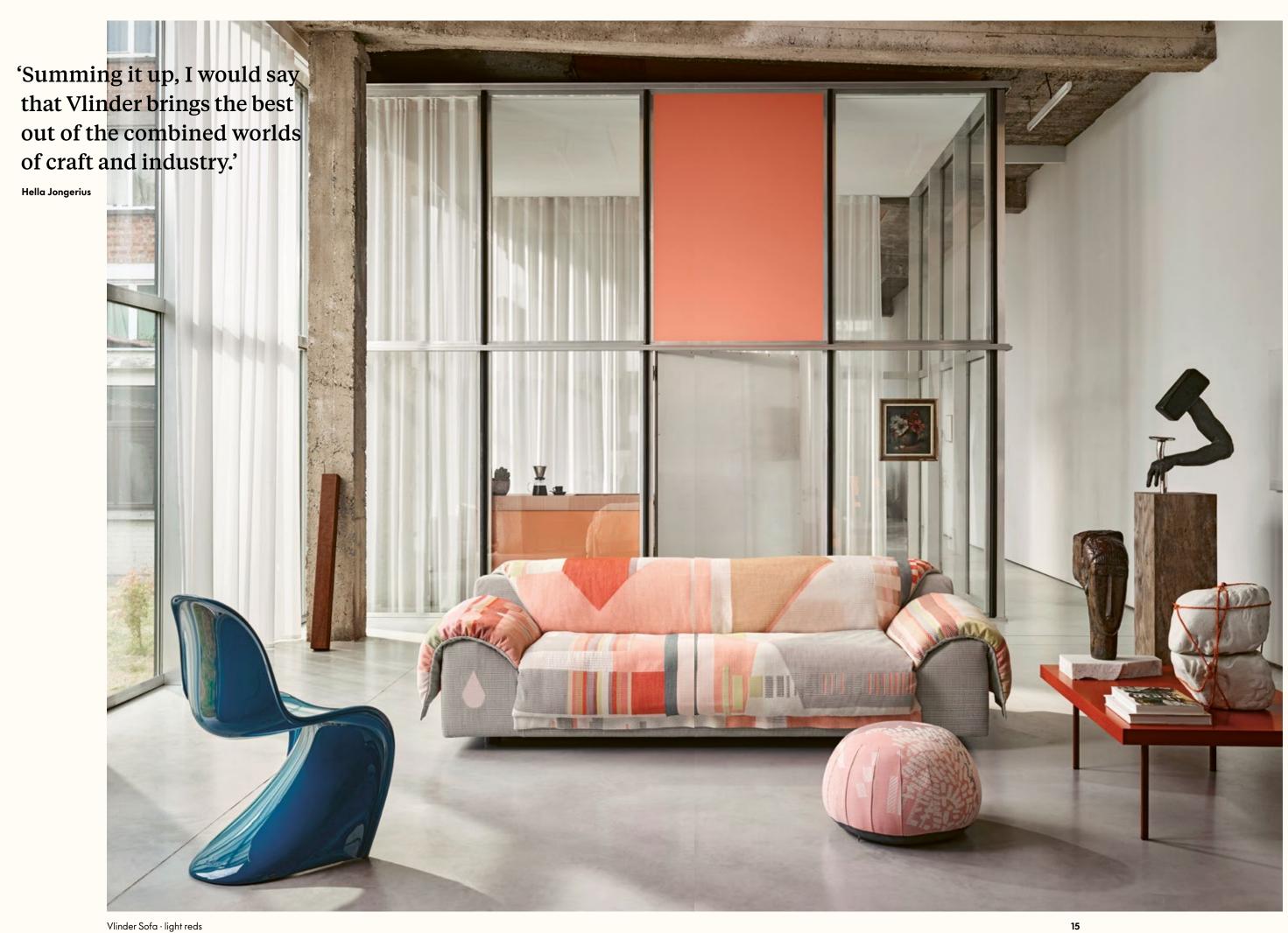




Bovist H 380 × W 540 × D 540



Vlinder Sofa · light reds



 $Vlinder\,Sofa\cdot light\,reds$

Q&A with Hella Jongerius

Working with Vitra is for me a relationship that is based on respect and trust. We both want to push boundaries – and be the best. The result – Vlinder – is a piece of high-end engineering in textiles.



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Hella Jongerius in her studio in Berlin

What is your personal interest in textiles?

We live in a world of fast-changing fashion, in which textiles have become a throw-away product. We are losing skills – like the craft of weaving, with its richness and quality of textiles and the expression that it has. And we also live in a digital world. Today it is becoming increasingly important to have a haptic environment, something real to touch – a tactile, rich skin. With Vlinder, I show what textiles can do if you break the boundaries of traditional manufacturing.

What sets the Vlinder Sofa apart?

Vlinder has the archetypical shape of a contemporary sofa but its elaborate production and handcrafting transform it into a unique masterpiece. I was assisted by hand weavers and a team of textile engineers from Vitra, who all joined forces to make this novel design possible. Vlinder embodies a new kind of tailored "one-off" pattern, an haute couture sofa that combines the human touch of crafts with the possibilities of digital technology. In addition to the outstanding cover, the sofa offers ultimate comfort due to the soft padding made of multi-layered foam, in combination with the pillow-like blanket.

What is special about the sofa's structure?

The most prominent feature of the sofa is its cover: a large-patterned overlay in a soft jacquard weave – called 'Tailored Fabric' – which is snugly draped over the sofa body. The design is a collage of abstract shapes in various bindings. Although classic in shape, the sofa is also soft and informal. What's special about the design is the use of an elaborately produced textile. It demonstrates how the best of two worlds – craft and industry – can be combined to create a unique textile collage. Vlinder is a sofa for individualists with a pendant for ultimate comfort.

What makes the production of the cover so complex?

Eight colours with yarns of two different thicknesses comprise the various levels of seven different jacquard weaves. A multitude of weave patterns, colours and textures flow together on the surface to form a choreographed, richly abstract composition full of density and depth. Its conception and production proved a major challenge and would not have been possible without a team of outstanding experts. The development and production of several Vitra specific textiles in the last years have formed the basis for this project.'

How does one go about achieving such a result?

The development of this unique fabric is based on decades of experience in industrial weaving and textile design. It is the fruit of close collaboration between textile experts from Vitra, weaving specialists and of

course my team at Jongeriuslab. In my studio, I always start with a lady who is a weaving expert and designer and knows how to translate hand-woven pieces into industrial production systems. From here, we deliver our design to the mill – that is where the real trick happens. They have excellent expertise in yarns, spinning and dyeing. The whole process of weaving – especially when it is so complex – is very difficult to predict but each time the results come from our mill, it is like a magical surprise. Summing it up, I would say that Vlinder brings the best out of the combined worlds of craft and industry.

How would you describe the collaboration with Vitra?

At Vitra there is an upholstery team who have great skills and are willing to follow what I would like to see and achieve, and they go ahead and try to make it happen. Working with Vitra is for me a relationship that is based on respect and trust. We both want to push boundaries – and be the best. The result – Vlinder – is a piece of high-end engineering in textiles.



Weaving loom

Engineering is one of Vitra's leading qualities, and with this project we went deeper and exhaustively explored textile engineering aspects. Soft engineering to get the greatest functionality, tactile quality.

The blanket of the Vlinder sofa looks like a big picture from different patterns and fields. Historically, such 'woven pictures' as carpets or tapestries were always bound to different colours. Computer-aided machines made it possible to not only vary the colour but also the binding. For a blouse or shirt, the third thread is often a repetition of the first thread. The Vlinder Blanket is different in every crossing point. Therefore, the production of a Vlinder blanket requires 128 million different pieces of information.



A textile engineer checks the successful transfer from handicraft to industrial production.

Polder Hella Jongerius

2005/2015

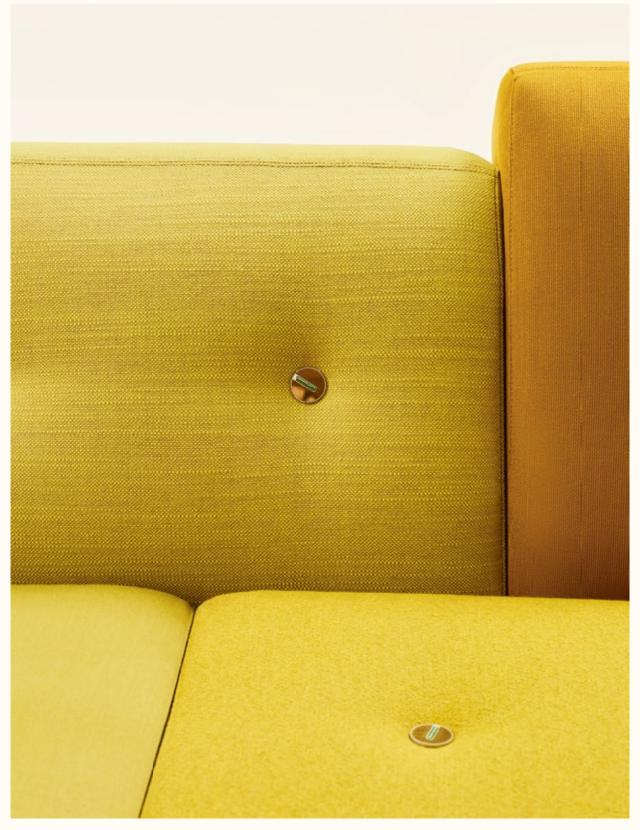


The designer Hella Jongerius has become known for the unique way in which she fuses industry and craft, high- and low-tech, traditional and contemporary. In her textiles and ceramic works as well as her furniture pieces, Jongerius has consistently addressed the significance of colours and surfaces in contemporary design. Her works have been shown at such institutions as the Design Museum (London), Galerie kreo (Paris) and the Museum of Modern Art (New York). She created the Polder Sofa with Vitra in 2005 as the centrepiece of the newly launched Home Collection.

When a designer doesn't like sofas and makes one she likes herself

In 2004, Rolf Fehlbaum, Vitra's CEO at the time, invited Dutch designer Hella Jongerius to design a sofa for Vitra. 'Why a sofa?' she answered. 'I hate sofas, big blocks of foam – I never see a sofa that I like.' To which Fehlbaum replied, 'Then why don't you make one you like yourself?

The Polder by *Hella Jongerius* becomes a focal piece in any home: its asymmetrical shape and cushions in various fabrics and colours add an eye-catching note to any interior.



Polder · Fabric mix golden yellow

Colours & Materials

Polder exists in two variations: Polder Sofa or Polder Compact for smaller spaces.

An ottoman can be added to the composition.



Polder \cdot Fabric mix red H 820 \times W 2600 \times D 970



Polder \cdot Fabric mix night blue H 820 \times W 2600 \times D 970



Polder · Fabric mix green H 820 × W 2600 × D 970



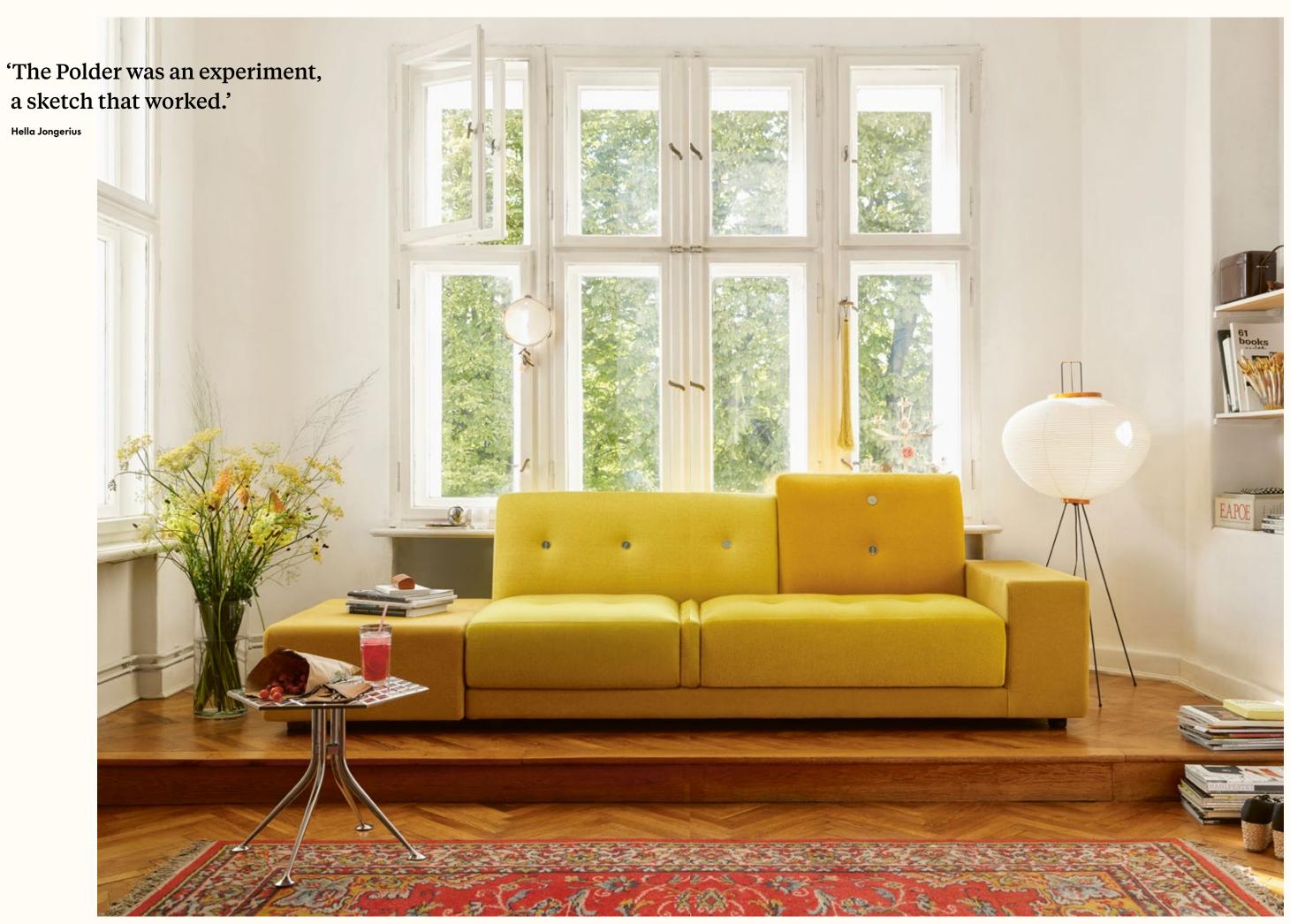
Polder \cdot Fabric mix golden yellow H 820 \times W 2600 \times D 970



Polder Ottoman H 350 × W 640 × D 830



 $\mathsf{Polder}\,\mathsf{Compact}\cdot\mathsf{Fabric}\,\mathsf{mix}\,\mathsf{red}$



Polder · Fabric mix golden yellow



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Polder · Fabric mix golden yellow

Marshmallow Sofa George Nelson

1956



George Nelson is regarded as one of the most important figures in American design. Active as an architect, a product and exhibition designer and a writer, he was a leading voice in the discourse on design and architecture over several decades. His archive is held by the Vitra Design Museum and includes roughly 7400 manuscripts, plans, drawings, photographs and slides dating from 1924 to 1984.

When a designer injects social meaning into joyful objects

George Nelson's Marshmallow Sofa transforms the traditional sofa into a playful three-dimensional object with eighteen colourful cushions attached to a simple steel frame. Due to the unusual form and construction of the Marshmallow Sofa, it is one of the most extraordinary sofas in the history of design.

An extension element with six additional cushions can be mounted between two sofa units, making it possible to create an indefinitely extendable seat. The individual cushions are upholstered with a robust vinyl cover.



Marshmallow Sofa · Tonus, 03 red (special version, standard version in Vinyl Marshmallow)



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Marshmallow Sofa · George Nelson, 1956

Freeform Sofa Isamu Noguchi

1946



The oeuvre of Japanese-American artist and designer Isamu Noguchi is unusually multi-faceted. He is regarded as a universal talent whose creative oeuvre went beyond sculpture to encompass stage sets, furniture, lighting, interiors as well as outdoor plazas and gardens. His sculptural style is indebted to a vocabulary of organic forms and exerted a sustained influence on design during the 1950s.

When furniture meets sculpture

The sculptural quality of Noguchi's design vocabulary finds expression in the Freeform Sofa: it is entirely different from other designs of the same period, appearing like an enlarged sculpture of flat, rounded river stones. The slender organic forms are fluid and graceful.





Freeform Sofa and Ottoman, 1946

Mariposa Sofa Edward Barber & Jay Osgerby

2014



Edward Barber and Jay Osgerby studied architecture as fellow students at the Royal College of Art in London. Since that time, their collaborative work has probed the interface between industrial design, furniture design and architecture.

When designers want to get cosy

When designing the Mariposa Sofa,
British design duo Edward Barber and
Jay Osgerby sought to create the kind
of sofa that offers maximum reward after
a long day's work. By bringing exceptional
comfort to the concept of a sofa with
adjustable back and side panels, the
designers achieved their original aim:
'getting cosy', they say, 'that was the
ambition'. And despite the inviting aura
of spacious comfort – it yet maintains
a subtly understated presence in the living
room thanks to its balanced proportions.

The Mariposa Sofa owes its extraordinary comfort to its appealing soft upholstery; the user is surrounded by cushions, never coming into contact with a hard element. And these cushions are also functional as when we live on a sofa, accidents can happen. Like all Vitra sofa covers, even the movable panels can be reupholstered.



Mariposa Sofa · Linho, 04 canola

Compositions

The larger Mariposa 21/2-Seater and 3-Seater are ideal for stretching out to read a book or take a nap. The concise dimensions of the Mariposa 2-Seater make it perfectly suited for compact living spaces, where every inch counts.

The Mariposa Love Seat is the matching companion and can either be used as spacious lounge chair for one person or a cosy nest for two. The Mariposa Club Armchairs are the perfect match for small spaces.



Mariposa 3-Seater H 805–875 × W 2380–2680 × D 1015–1150



Mariposa 2-Seater H 805–875 × W 1800–2100 × D 1015–1150



Mariposa Love Seat H 805–875 × W 1200–1500 × D 1015–1150

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Mariposa Ottoman large: H $320 \times$ W $680 \times$ D 680 medium: H $320 \times$ W $520 \times$ D 520



Mariposa Club Armchair H $780 \times W 815 \times D 875$



Mariposa Club Armchair, swivel $H780 \times W815 \times D875$

Butterfly effect

Mariposa's slim arm- and backrests can be individually tilted from an upright position to an outward angle of approximately 30°, comfortably accommodating different sitting and reclining positions. The supporting panels stay in place until intentional pressure is applied. With its graceful and adjustable wing-like panels, the Mariposa Sofa was aptly named after the Spanish word for butterfly.



Selection of colors and materials

The Mariposa Sofa family is available in plenty of colours. To discover more colour and material options go to vitra.com/colour-material-library



1 Reed, 09 rose quartz
2 Linho, 05 rose quartz
3 Aura, 14 pale rose
4 Iroko 2, 16 salmon
5 Aura, 15 cherry
6 Linho, 06 chestnut
7 Iroko 2, 14 bordeaux
8 Corsaro, 01 pale blue melange
9 Volo, 51 ice blue
10 Aura, 11 petrol blue
11 Credo, 22 emerald/ivy
12 Iroko 2, 01 lemon
13 Mello, 04 canary
14 Reed, 07 canary



Mariposa Sofa 2-Seater · Mello, 11 graphite



Mariposa 21/2-Seater · Iroko, 01 lemon



Mariposa Sofa 21/2-Seater · Kvadrat Harald 233 (Special Edition)

Soft Modular Sofa Jasper Morrison

2016



Jasper Morrison lives and works in London and Tokyo. His designs are expressions of the 'super normal' design philosophy: rather than seeking unusual or extravagant results, he often breathes new life into proven solutions by means of reinterpretation, further development and refinement. He has worked together with Vitra on a regular basis since 1989.

When a designer gets himself into the sofa zone

As its name suggests, *Jasper Morrison's*Soft Modular Sofa is soft and modular. In other words: it offers exceptional comfort and can be arranged in any number of configurations. In line with Morrison's design philosophy, his updated and improved version of the classic low-slung sofa aims first and foremost at being 'good at what it is'.

With its carefully balanced proportions and renunciation of decorative details, the Soft Modular Sofa makes for a refined addition to any interior.



Soft Modular Sofa 3-Seater \cdot Cosy, 02 fossil/Aura, 32 chartreuse

Compositions

Firmly in line with his philosophy of 'super normal' design,
Jasper Morrison has successfully coupled home-like informality
with precise finishing and expressive clarity. As a result, the
Soft Modular Sofa functions like an architectural element that
can be subtly integrated in any interior.



Soft Modular Sofa 3-Seater H $645 \times W 3300 \times D 980$





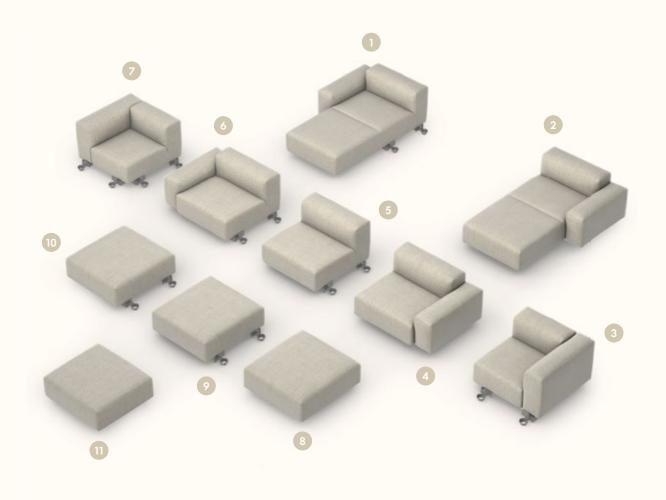
Ottoman $H\,380\times W\,920\times D\,820$



Soft Modular Sofa 2-Seater with platform right $H 645 \times W 2380 \times D 980$

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Thanks to its modular design with side, corner and central elements as well as a chaise longue, the size and form of the Soft Modular Sofa can be customised to meet a diverse range of requirements. The multilayered construction comprising several different types of carefully selected foam guarantees soft, relaxing comfort and ensures that the cushions return to their original form after use.



1 Soft Modular Sofa Chaise longue left \cdot H 645 \times W 920 \times D 1820

2 Soft Modular Sofa Chaise longue right · H 645 × W 920 × D 1820
 3 Soft Modular Sofa corner element right · H 645 × W 980 × D 980
 4 Soft Modular Sofa side element right-low armrest · H 645 × W 980 × D 980

5 Soft Modular Sofa central element · H 645 × W 920 × D 980 **6** Soft Modular Sofa side element left-low armrest · H 645 × W 980 × D 980 **7** Soft Modular Sofa corner element left · H 645 × W 980 × D 980

8 Soft Modular Sofa platform right · H 380 × W 920 × D 980
 9 Soft Modular Sofa platform central · H 380 × W 920 × D 980
 10 Soft Modular Sofa platform left · H 380 × W 920 × D 980
 11 Soft Modular Sofa Ottoman · H 380 × W 920 × D 820

Selection of colors and materials

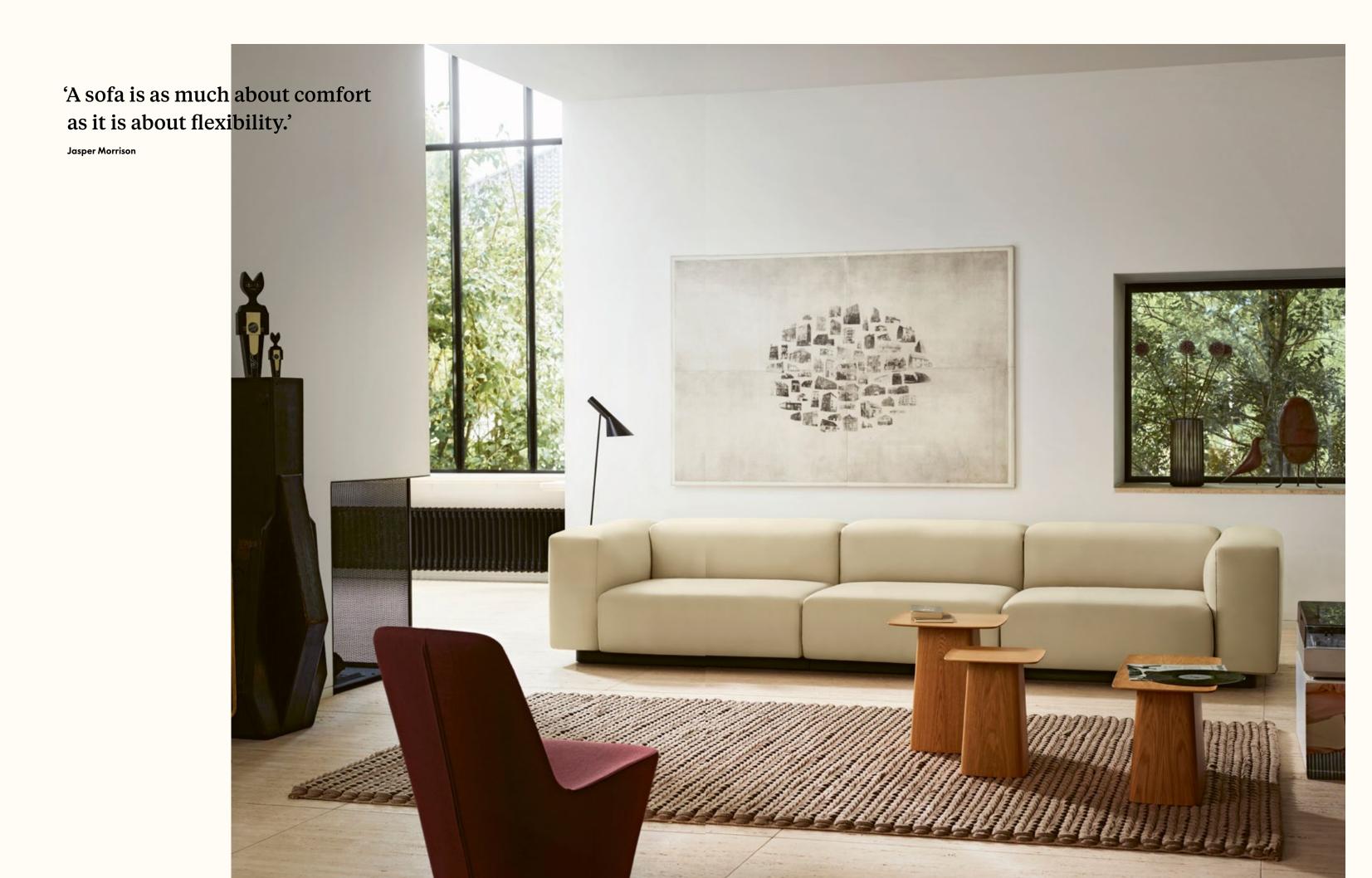
The Soft Modular Sofa family is available in plenty of colours. To discover more colour and material options go to vitra.com/colour-material-library



Leather Premium, 73 clay
 Leather Premium, 71 sand
 Mello, 05 papyrus
 Linho, 02 sand
 Aura, 77 brick
 Aura, 11 petrol blue
 Cosy 2, 12 pale blue
 Credo, 11 cream/dolphin
 Dumet, 06 pebble melange
 Corsaro, 01 pale blue melange
 Dumet, 28 sage/steel blue
 Volo, 51 ice blue
 Aura, 07 hunter green



Soft Modular Sofa 3-Seater, corner element · Maize, 03 cream/steel grey



Soft Modular Sofa 3-Seater · Aura, 01 cream



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Soft Modular Sofa 3-Seater with platform and Ottoman · Reed, 01 olive

Suita Antonio Citterio

2010/2019



The Italian architect and designer Antonio Citterio has collaborated with Vitra since 1988. His designs demonstrate a masterful ability to unite Italian flair and classic elegance in a reductive aesthetic. Citterio has also developed numerous office pieces with Vitra, which are naturally subjected to more intensive use than domestic furnishings. He brings this experience to all of his designs – thereby ensuring their extraordinary longevity.

When Swiss engineering meets Italian design

Uniting Swiss engineering and Italian flair, designer *Antonio Citterio* created a sophisticated sofa system that combines technical precision with a lightweight, streamlined aesthetic. Suita Sofa's striking geometric body and cushions seem to be suspended over its sleek aluminium legs, which can be seen as a tribute to midcentury American design.

Suita offers superb seating comfort in a compact format, which makes it the perfect piece for those looking to make optimum use of space. With its timeless look and endless possibilities for adaptation, Suita is perfectly suited to any environment and style.



Suita Chaise Longue · Corsaro, 05 stone melange

Cushions



Classic cushions: Elegant shape with large back cushions, linear contours, formal appearance, available with firm or soft padding-upholstery.



Pointed cushions: Casual, soft shape with comfort, for relaxed seating or reclining. Available with soft upholstery only.



Tufted Cushions: Sophisticated look and extraordinary comfort.

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Compositions

With a selection of many different cushion types, the Suita Sofa family can be individualised according to personal preferences and as the situation demands.



1 Suita 3-Seater open armrest left \cdot H 885 \times W 2200 \times D 880 2 Suita 3-Seater \cdot H 885 \times W 2330 \times D 880

3 Suita 3-Seater open armrest right · H 885 × W 2200 × D 880 **4** Suita 2-Seater open armrest right · H 885 × W 1680 × D 880

5 Suita 2-Seater \cdot H 885 \times W 1880 \times D 880 **6** Suita 2-Seater open armrest left \cdot H 885 \times W 1680 \times D 880

7 Suita Chaise Longue large, headsection, left · H 1060 × W 855 × D 2275
 8 Suita Chaise Longue small, headsection, left · H 1060 × W 855 × D 1770
 9 Suita Chaise Longue large, right · H 885 × W 855 × D 2205

10 Suita Chaise Longue small, right \cdot H 885 \times W 855 \times D 1700 **11** Suita Ottoman \cdot H 465 \times W 1010 \times D 810

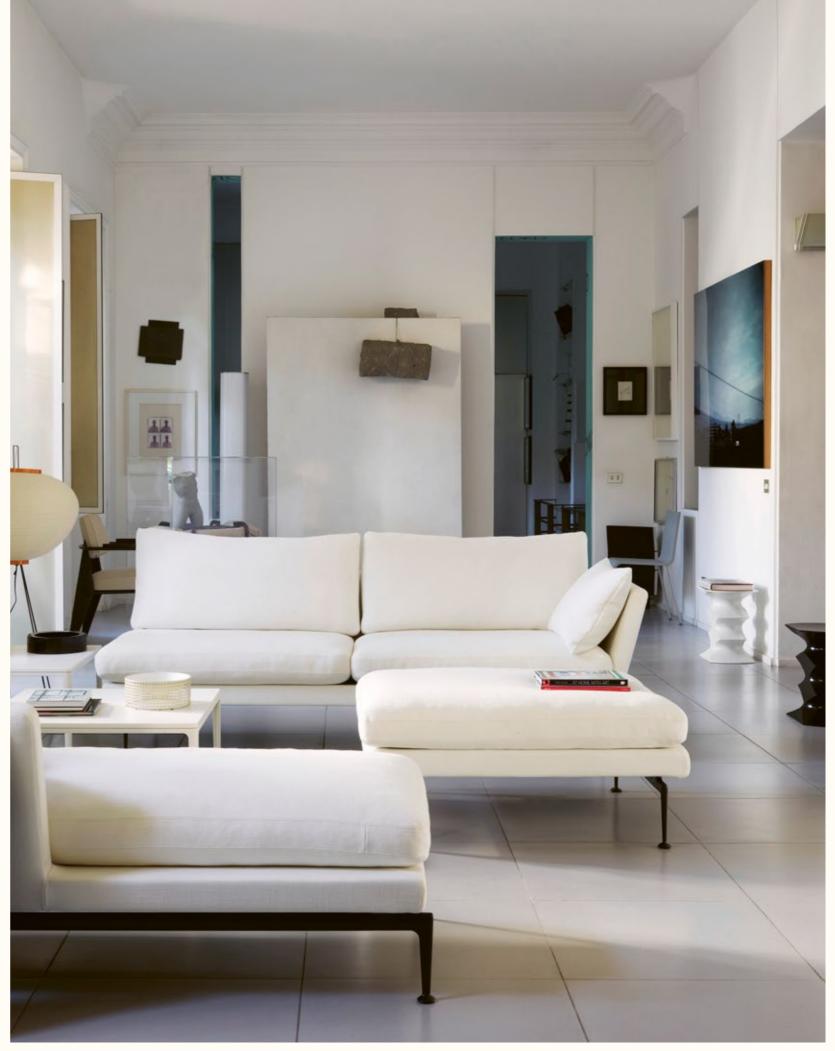
Selection of colors and materials

The Suita Sofa family is available in plenty of colours.

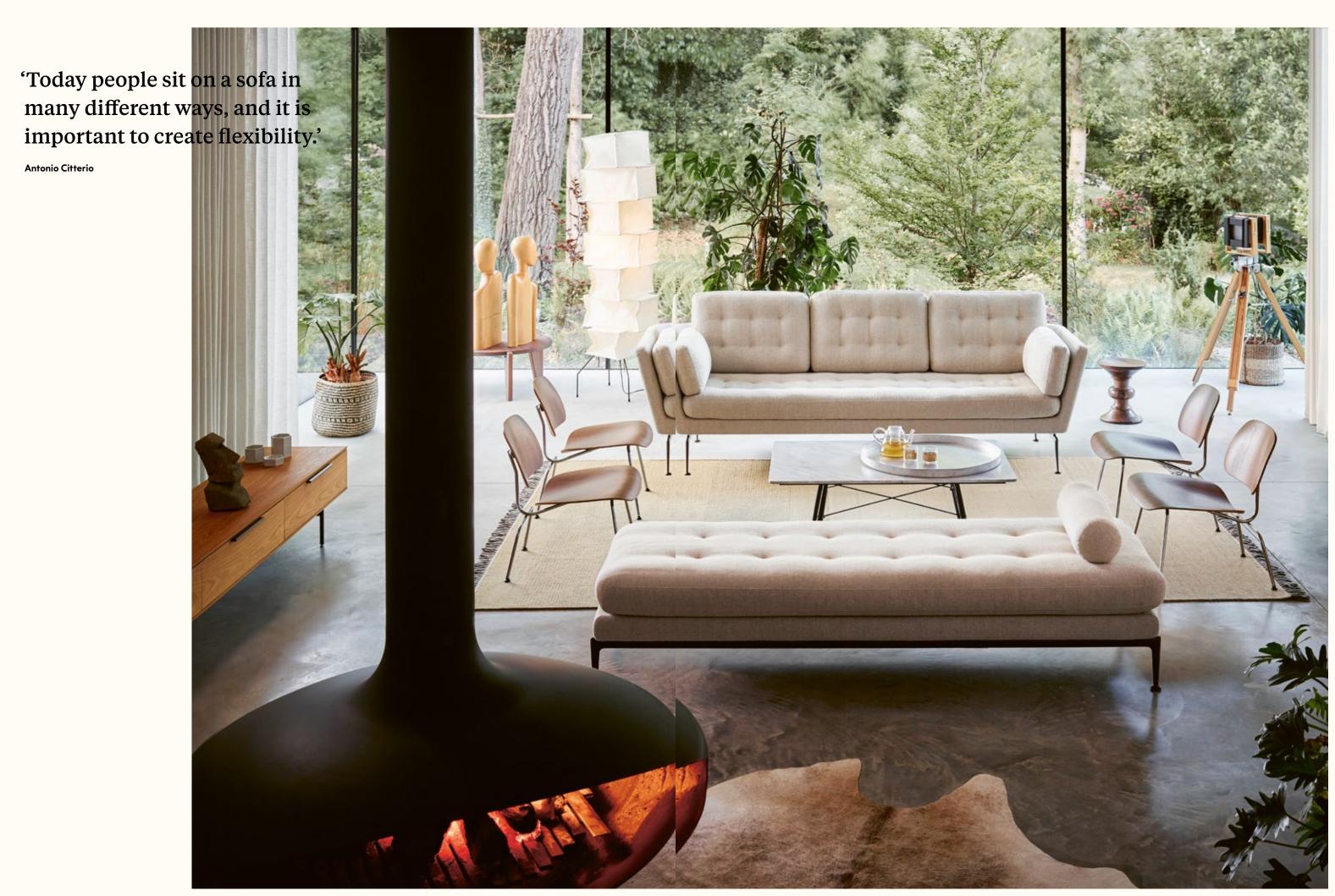
To discover more colour and material options go to vitra.com/colour-material-library



Reed, 05 pearl
 Mello, 03 cement
 Iroko 2, 02 silver grey
 Corsaro, 08 sierra melange
 Cosy 2, 01 pebble grey
 Dumet, 32 sierra grey melange
 Olimpo, 10 sierra grey
 Iroko 2, 08 dark grey
 Reed, 02 steel blue
 Corsaro, 01 pale blue melange
 Cosy 2, 12 pale blue
 Credo, 01 cream
 Reed, 09 rose quartz
 Linho, 02 sand
 Linho, 07 olive
 Linho, 03 truffle
 Iroko 2, 09 cream
 Leather Natural, 78 dark sand
 Corsaro, 07 canola melange

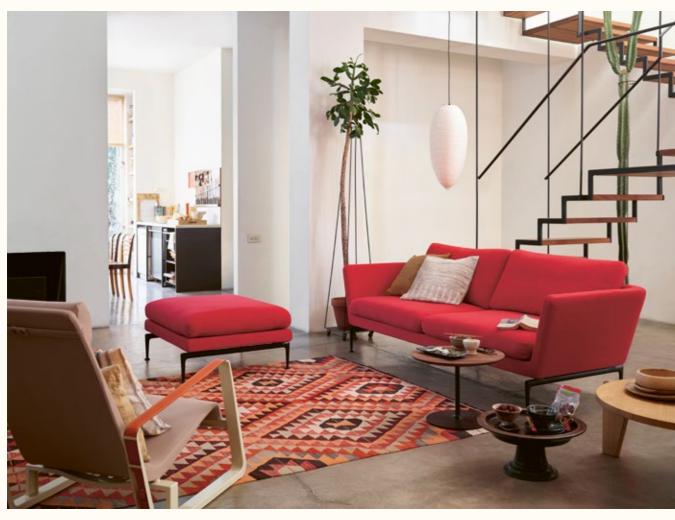


Suita 3-Seater open Classic with Chaise Longue · Dumet, 01 ivory melange



Suita 3-Seater Tufted · Dumet, 03 beige/grey





Suita 3-Seater and Ottoman Classic · Dumet, 21 red melange

Grand Sofà Antonio Citterio

2017



Milan-based designer and architect Antonio Citterio is revered as a master of the timelessly modern sofa for home living. For over three decades, he has shaped this typology with his ability to bring lightness and elegance to domestic seating, no matter the size of individual elements. Grand Sofa, which was presented in 2017, embodies the full scope of Citterio's extensive knowledge and experience.

When a grand sofa comes with a graceful silhouette

Antonio Citterio's Grand Sofà represents the perfect marriage between luxurious comfort and contemporary design.
Consisting of a range of precise and elegantly shaped elements that can be combined in numerous configurations, this sofa family pairs spacious seating with a graceful silhouette. Viewed from any angle, Grand Sofà seems to float above the floor.

The clean lines and geometric forms of the generously dimensioned sofa elements create a spacious platform for sitting or reclining. Artisanal touches, such as the decorative crossstitching on the seams of the body and the refined flat felled seams of the cushions, emphasise Grand Sofà's superior craftsmanship.



Grand Sofà 3½-Seater, full backrest · Corsaro, 09 bamboo melange

Cushions

For the seat and back cushions of Grand Sofà you can choose from a variety of different sizes and paddings, all of which are available with or without tufting. While both versions provide the same extraordinary level of comfort, each has its own distinctive look.



Grand Sofà 3 $\frac{1}{2}$ -Seater, full backrest H 900 × W 2710 × D 1100



Grand Sofà 3-Seater, Chaise Longue right with Sofa Tray $H 900 \times W 3370 \times D 2310$

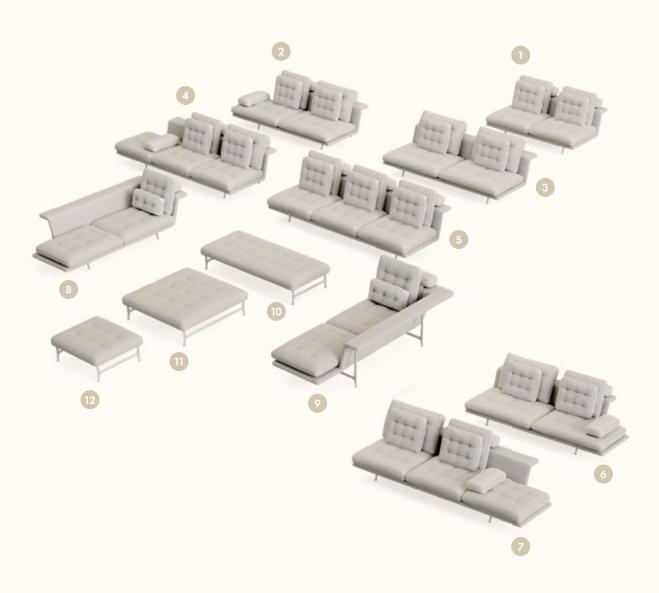


 $2 \times$ Grand Sofà 3 ½-Seater open left and right H 900 \times W 5420 \times D 1100

70

Compositions

The wide variety of generously dimensioned sofa elements and cushion options provides maximum flexibility, allowing you to configure Grand Sofà according to your own personal preferences. Together with the diverse range of fabrics and colours, variable backrests, and base finishes in polished or powder-coated aluminium, this opens up a multitude of possibilities for individual seating arrangements. You can further customise your Grand Sofà with the Sofa Tray, a narrow rectangular tray especially designed for use on upholstered surfaces.



1 Grand Sofà $2\frac{1}{2}$ -Seater · H 900 × W 1800 × D 1100 2 Grand Sofà 3-Seater open left · H 900 × W 2310 × D 1100

3 Grand Sofà 3-Seater full backrest \cdot H 900 \times W 2300 \times D 1100 **4** Grand Sofà $3\frac{1}{2}$ -Seater open left \cdot H 900 \times W 2710 \times D 1100

5 Grand Sofà 3½-Seater · H 900 × W 2710 × D 1100 **6** Grand Sofà 3-Seater open right · H 900 × W 2310 × D 1100

7 Grand Sofà 3½-Seater open right · H 900 × W 2710 × D 1100 8 Grand Sofà Chaise Longue left · H 900 × W 1060 × D 2310

9 Grand Sofà Chaise Longue right \cdot H 900 \times W 1060 \times D 2310 **10** Grand Sofà Bench \cdot H 380 \times W 1800 \times D 800

11 Grand Sofà Platform · H 380 × W 1210 × D 1210 12 Grand Sofà Ottoman · H 380 × W 910 × D 780

Selection of colors and materials

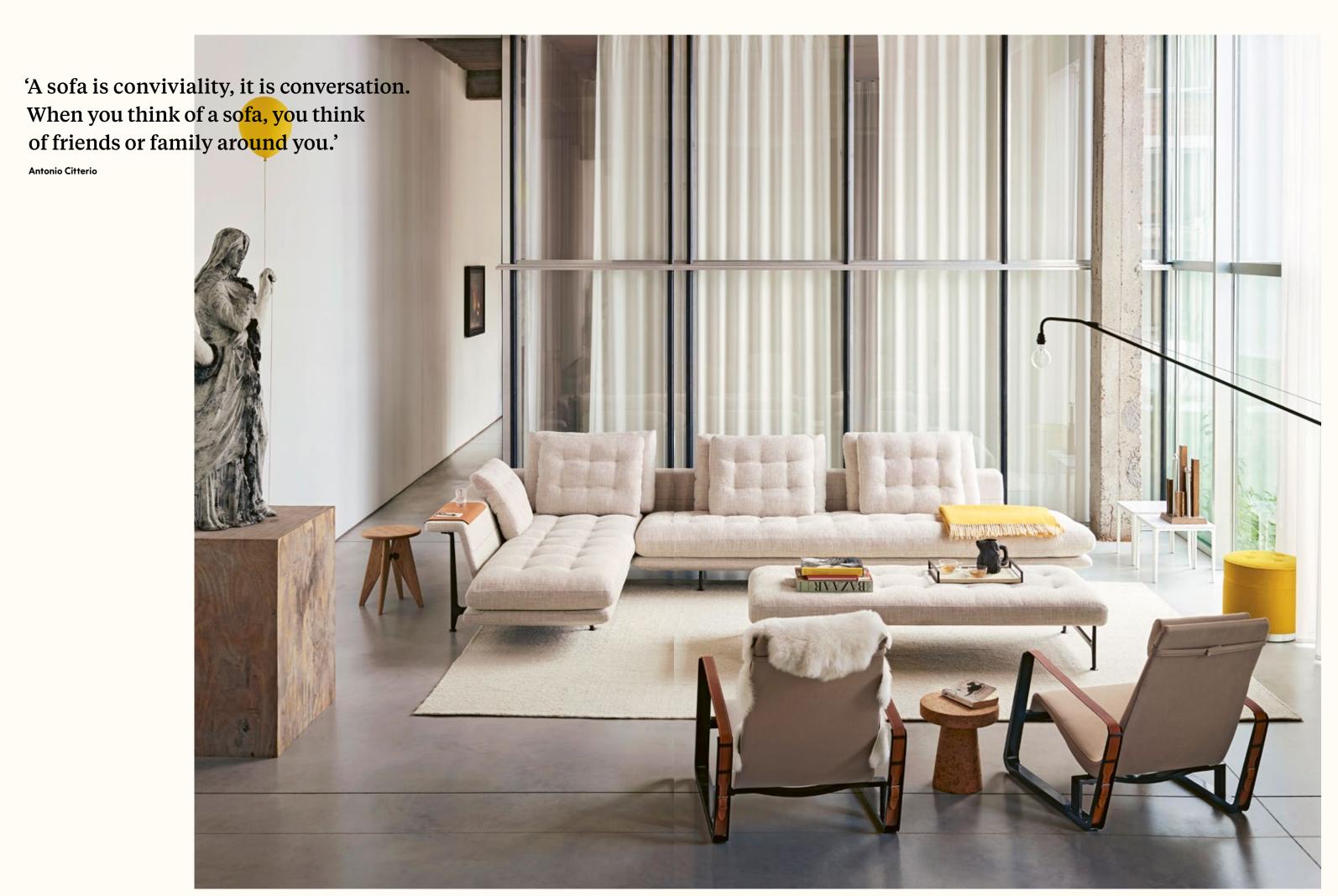
The Grand Sofà family is available in plenty of colours. To discover more colour and material options go to vitra.com/colour-material-library



- 1 Credo, 01 cream
 2 Corsaro, 06 sand melange
 3 Iroko 2, 09 cream
 4 Dumet, 02 beige melange
 5 Reed, 04 sand
 6 Linho, 02 sand
 7 Linho, 01 pearl
 8 Reed, 06 marble
- 9 Corsaro, 09 bamboo melange
 10 Cosy 2, 13 papyrus
 11 Reed, 12 truffle
 12 Reed, 09 rose quartz
 13 Linho, 05 rose quartz
 14 Linho, 07 olive



Grand Sofà 3½-Seater full backrest · Corsaro, 05 stone melange



When a Vitra product arrives in your home, it already looks back on a long history. And you continue to add to this history, in your own home, with all of its special characteristics and its own stories. Tell your personal story and share your #VitraOriginal photos on social media.



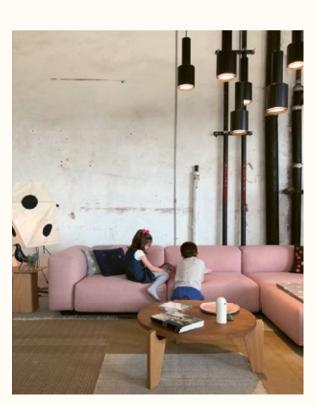
Isamu Noguchi in harmony with Dieter Rams and Joe Colombo – the sofa Freeform in a Berlin 'Altbau' surrounded by other design classics. @fantasticfrankgermany



Love sinking into my Mariposa Sofa after a long day.

Obviously with my Frenchie cushion. @zac_in_london

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Favorite place for our children to hang out and play, they get very creative on this Sofa. @norizzo



The Polder sofa was the first furniture my partner and I got when we bought an apartment together – and in our home we are all about celebrating colors! We love how the red color complements our collection of green plants nicely. @freshmess



Building a home takes a life time and has more to do with the things you surround yourself with rather than the bricks the house is build out of. Therefore we believe in committing to the things we invite into our home. The Soft Modular Sofa is a classic that can follow our family and home for years to come even though the bricks might change over time. @linestutzer



The sofa is a real gift to have in our home. Not only as a stand when the children are dancing and do gymnastics. It's also our best place to relax and a warm welcome home everytime we step into our house.

@ilon.morecookies

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