

At Vitra we believe that homes are not simply defined by rooms and spaces but by how we live, work, dine, relax or even play in them.

A home gains its character through the people who live in it: a collage of personal choices, experiences and lifestyles.

This too is the story of the Vitra Home Collection:
a mix of classic and contemporary design
pieces that come with their unique and original
stories, stories that will keep growing with
you and your home.

Dine⁵ Panton Chair ²⁷ Relax 31 **#VitraOriginal** 41 Live 45 My Home ⁷⁷ Work 81 Vitra Campus 87 Play 91 Index 112

Discover the life scenarios behind the photos of the Vitra Home Stories.





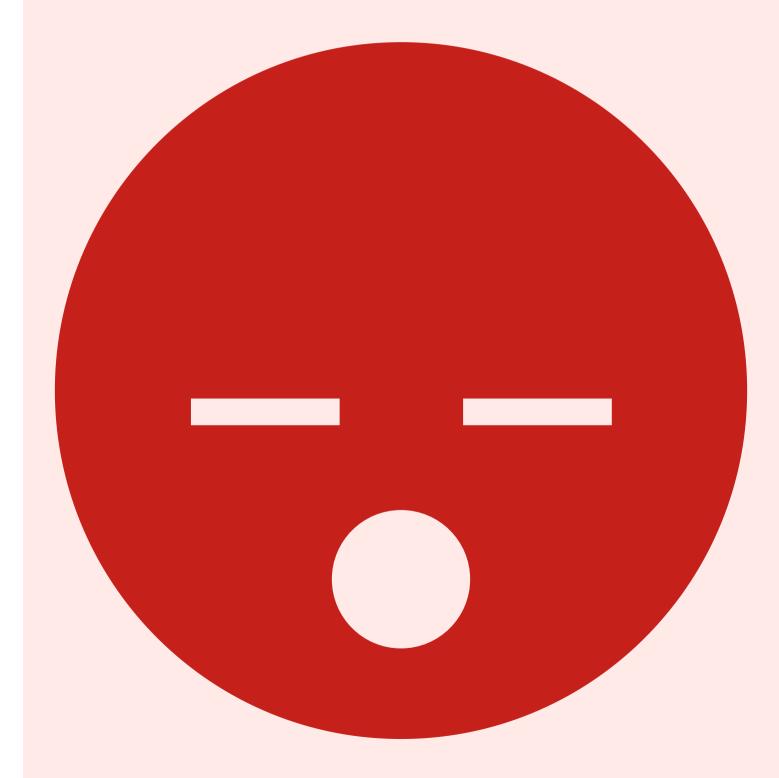


- 1 Download the Blippar app on your smartphone
- 2 Find the icons in the catalogue
- 3 Scan the photos and bring them to life



Blippar is a new app. It replaces the Layar app from last year's catalogue.

Dine





.03 Maarten Van Severen, 1998

MVS Chairs Maarten Van Severen, 1995 – 2005





Previous page: (1) Plate Dining Table · Glass · Jasper Morrison, 2018 from USD 4,150.00 (2) .03 · 78 mango · Maarten Van Severen, 1998 USD 605.00 (3) Wooden Doll Cat · Alexander Girard, 1952 from USD 165.00

(4) Metal Wall Relief Dove · Alexander Girard, 1965 USD 205.00

(5) Wooden Side Table · Ronan & Erwan Bouroullec, 2015 from USD 950.00 (6) Eames House Bird · walnut USD 345.00 This page: (1) .03 · 01 basic dark · Maarten Van Severen, 1998 USD 605.00 The aesthetic hallmark of the .03 chair by Maarten van Severen is its sleek, slim shape – a design that can be seen as an expression of the concept 'less is more'. Its rectilinear shell made of polyurethane integral-skin foam adapts to the sitter's body.

USD 1,130.00

from USD 925.00

from USD 925.00

HAL Jasper Morrison, 2010–2014



HAL Ply Tube *



HAL Tube USD 290.00



HAL Cantilever*



HAL Leather Wood USD 1,020.00



HAL Wood USD 435.00



HAL Ply Wood*



HAL Wood Seat cushion USD 530.00



HAL Armchair Wood USD 530.00



HAL Armchair Wood Seat cushion USD 635.00

The extensive HAL chair family by Jasper Morrison offers solutions for every requirement: with seat shells in colored polypropylene, wood or leather, with or without armrests, with 10 different bases, some of which can be stacked, and with seat covers and cushions in a large selection of colors. Which HAL chair would you like?

HAL Jasper Morrison, 2010 /2014



ot part of the HAL core portfolio in North America, minimum order qu

This page: (1) Guéridon · Jean Prouvé, 1949 from USD 2,720.00

(2) HAL Ply Tube * · Jasper Morrison, 2012 (3) HAL Ply Wood * · Jasper Morrison, 2012

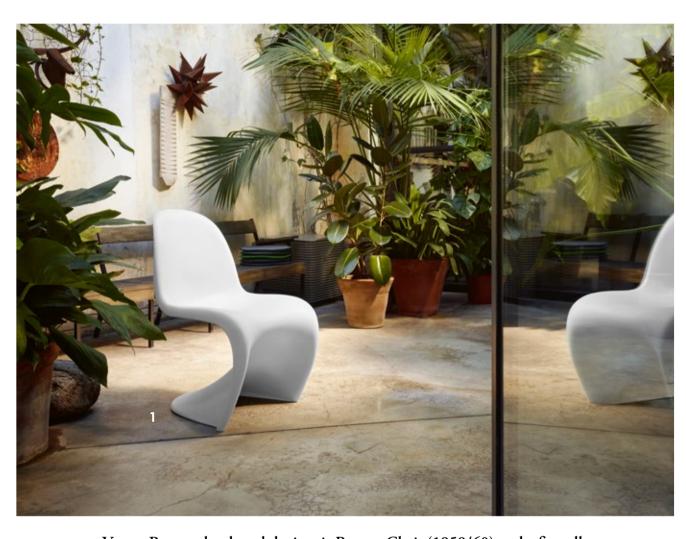
Next page: (1) Plate Dining Table · Marble · Jasper Morrison, 2018 from USD 4,150.00

(2) HAL Wood · Seat cushion · Jasper Morrison, 2010 USD 435.00

(3) Plate Table · Jasper Morrison, 2004 from USD 1,575.00 (4) Resting Cat · Front, 2018 USD 250.00







Verner Panton developed the iconic Panton Chair (1959/60) as the first all-plastic cantilever chair molded in a single piece. Panton Chair Classic is the original version of the chair with a glossy lacquer finish. New plastics technology later enabled the development of the Panton Chair made of dyed-through polypropylene with a lustrous matte finish.



The All Plastic Chair by Jasper Morrison (2016) significantly enhances the performance and appearance of the traditional wooden side chair by adapting the design to an alternative material.

Dine



Standard Jean Prouvé, 1934/1950



Previous page: (1) Table Flavigny · Jean Prouvé, 1945 from USD 8,055.00
(2) Standard SR · Seat and backrest upholstery · Volo, 02 dark grey · Jean Prouvé, 1934/1950 USD 1,180.00
(3) Nuage · Ronan & Erwan Bouroullec, 2016 from USD 190.00 (4) Classic Trays · Various Designers, 1952-1974 from USD 75.00
This page: (1) EM Table · Jean Prouvé, 1950 from USD 4,585.00 (2) Standard · Jean Prouvé, 1934/1950 USD 1,015.00

Standard Jean Prouvé, 1934/1950



Standard SP USD 510.00



Standard SP USD 510.00



Standard SP USD 510.00



Standard USD 1,015.00



Standard USD 1,015.00



Standard USD 1,015.00



Standard SR Seat and backrest upholstery USD 1,180.00



Standard SR Seat and backrest upholstery USD 1,180.00



Standard SR Seat and backrest upholstery USD 1,180.00

The Standard chair (1934/50) by Jean Prouvé, which illustrates the flow of forces in the shape and construction of its legs, comes in a classic version with seat and back in wood or in the models Standard SP with seat and back in robust plastic and Standard SR with upholstery.

Belleville Family Ronan & Erwan Bouroullec, 2015



Belleville Armchair USD 375.00



Belleville Table (Bistro), outdoor from USD 800.00



Belleville Armchair Wood USD 525.00



Belleville Chair USD 320.00



Belleville Table (Bistro), indoor USD 1,100.00



Belleville Chair Leather USD 790.00

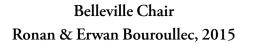


Belleville Table (rectangular) from USD 2,070.00



Belleville Armchair Fabric USD 660.00

The materiality of the seat shell defines the identity of the graceful Belleville Chair: it becomes a plastic chair for indoor and outdoor use, a wooden chair or an upholstered chair covered in fabric or leather – with or without armrests.





23

Dine

⁽¹⁾ Belleville Table · solid natural oak, oiled · Ronan & Erwan Bouroullec, 2015 from USD 2,070.00

⁽²⁾ Belleville Armchair Fabric \cdot Twill, 02 cognac \cdot Ronan & Erwan Bouroullec, 2015 USD 660.00

⁽³⁾ Belleville Chair Fabric · Twill, 01 light grey · Ronan & Erwan Bouroullec, 2015 USD 610.00

(4) Cork Family, Model A · Jasper Morrison, 2004 USD 505.00



Softshell Chair Ronan & Erwan Bouroullec, 2008



Vertical ribs in the backrest, concealed beneath the upholstery cover, ensure the exceptional comfort of the Softshell Chair by Ronan and Erwan Bouroullec (2008).

Previous page: (1) Plate Dining Table · solid smoked oak, oiled · Jasper Morrison, 2018 from USD 5,815.00
(2) Softshell Chair · Ronan & Erwan Bouroullec, 2008 from USD 950.00 (3) Softshell Side Chair · Ronan & Erwan Bouroullec, 2017 from USD 715.00
(4) Wooden Side Table · Ronan & Erwan Bouroullec, 2015 from USD 950.00

This page: (1) Softshell Chair · Aura, 53 poppy red · Ronan & Erwan Bouroullec, 2008 USD 1,155.00

Panton Chair



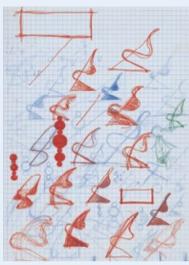
'Rolf [Fehlbaum, son of the Vitra founding family] came to visit us one day and spotted a prototype of the Panton chair. It wasn't stable enough to sit on. Rolf asked: "Why isn't this chair being manufactured?" I answered, "Fifteen to twenty manufacturers have tried it but have all rejected the project for different reasons." A well-known American designer – not Eames – even declared that something like that shouldn't be called a "chair" – claiming it was not suitable to sit on. Rolf was immediately on the phone to a Vitra technician, Manfred Diebold. [...] Without Rolf there would have been no Panton Chair.' Verner Panton

Dine 27

The history of the Panton Chair dates back to the latter half of the 1950s, when Danish designer Verner Panton developed the idea of a plastic cantilever chair. However, manufacturers did not want to pursue this daring concept. Willi Fehlbaum, the founder of Vitra, was interested in the idea but only agreed to it when Rolf Fehlbaum and the







Design sketches, between 1957 and 1960



Test center

head of product development, Manfred Diebold, paid a visit to Panton and returned with glowing reports.

1963 marked the start of a collaboration between Vitra and Verner Panton with the development of one of the most iconic chair designs of the 20th century. It turned out to be a nearly impossible challenge, as the bold contours imagined by the designer had to be reconciled with the physical limits of plastics technology and manufacturing requirements. It involved several years of research, testing, discarded designs and continuous prototype development: the final shape of the chair was the culmination of ten prototypes made of manually laminated, glass-fibre reinforced polyester. Verner Panton and Vitra developers worked persistently and steadfastly on the project, sacrificing their evenings and weekends.

A small pilot series of just 150 pieces was manufactured in 1967 using cold-pressed, glass-fibre reinforced polyester. It was the first all-plastic chair to be made in one piece with a cantilever design. Its sculptural shape in Panton's trademark vibrant color caused quite a sensation. However,

the costly and complex procedure made it impossible to keep up with the ensuing demand. After further tests with rigid polyurethane foam from Bayer proved successful, mass production commenced with an innovative molding technique in 1968. This yielded larger quantities but still required time-consuming manual finishing.

Verner Panton and Vitra were not satisfied with the status quo and continued to search for better alternatives. They believed to have found a solution in a new thermoplastic material developed by BASF, as the injection molding process considerably reduced the need for finishing work. However, technology at that time did not enable variations in material thickness, which led to several modifications to the design - the most noticeable being a series of ridges in the transition zone between the base and seat. The material subsequently proved to be far less resistant to aging and weathering than was initially assumed, causing the chairs to break and threatening Vitra's image. Production was therefore discontinued in 1979. It took years for Vitra to recover from the shock of this quality defect. However, interest in the Panton Chair lived on over the years and Vitra resumed production in 1990 – returning to rigid polyurethane foam with its



Amanda Lear on a Panton Chair

Panton Chair

complex finishing, but greater resistance to breakage.

Further advancements in plastics technology and new injection molding options inspired Vitra and Panton to pick up the project again in the 1990s. Working closely together, they developed a new version made of polypropylene. Thirty years after the initial market launch, one of Panton's key goals was finally reached: the plastic chair as an affordable industrial product. Verner Panton died shortly before the chair was presented in 1999.

Vitra has manufactured the design – which can be found in numerous museums and exhibitions – in two models ever since: the Panton Chair Classic in rigid polyurethane







Vitra Design Museum Collection

Graphic by Kenji Oikawa

Photograph for the Danish design magazine Mobilia, 1967

foam with a glossy surface and the Panton Chair in polypropylene with a matte finish. Since 2007, the latter has also been available in a children's version, Panton Junior, in keeping with the designer's original plans.

Invest in an original, for it will always retain its worth. An imitation will never be anything but a copy, a stolen idea. Appreciate the differences – not just the quality and more obvious variances but also the sensory and emotional appeal of the authentic product. An original is a lifelong companion and may well outlive you to be gratefully received by the next generation. But that's a story for the future.

Verner Panton was an influential figure in the development of design during the 1960s and '70s. After moving to Switzerland in the early 1960s, the Danish designer became known for his inventive, novel ideas for furnishings, lighting and textiles. The masterful use of color was a hallmark of his work.

Relax





Grand Repos & Repos Antonio Citterio, 2011

Petit Repos, Repos & Grand Repos Antonio Citterio, 2011/2013





Grand Repos & Ottoman · Antonio Citterio, 2011 from USD 6,105.00



Repos & Panchina · Antonio Citterio, 2011 from USD 5,125.00



Petit Repos · Antonio Citterio, 2013 from USD 3,480.00

The elegant swivel-based lounge chairs Repos and Grand Repos (2011) by Antonio Citterio offer supreme comfort thanks to their integrated synchronized mechanism.

The dignified low lounge chair Petit Repos (2013) by Antonio Citterio is distinguished by its high-quality materials, outstanding comfort and contemporary design.

Previous page: (1) Grand Repos & Ottoman · Mello, 03 cement · Antonio Citterio, 2011 USD 6,105.00

This page: (1) Repos · Leather Premium, 71 sand · Antonio Citterio, 2011 USD 6,620.00

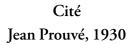
(2) Repos Ottoman · Leather Premium, 71 sand · Antonio Citterio, 2011 USD 2,565.00

(3) Wooden Side Table · Ronan & Erwan Bouroullec, 2015 from USD 950.00

(4) Candle Holder · Alexander Girard, 1963 USD 140.00

Relax

Cité & Fauteuil de Salon Jean Prouvé, 1930/39





from USD 4,575.00



Fauteuil de Salon from USD 3,160.00

> With its distinctively dynamic appearance, the comfortable Cité armchair (1930) is an early masterpiece by the French designer and engineer Jean Prouvé.

The comfortable Fauteuil de Salon (1939) by Jean Prouvé is a classic piece exemplifying the designer's characteristic structural aesthetic.



This page: (1) Cité · Jean Prouvé, 1930 from USD 4,575.00

Next page: (1) Fauteuil de Salon · Jean Prouvé, 1939 from USD 3,160.00

(2) Tabouret Solvay · Jean Prouvé, 1941 from USD 940.00

(3) Miniatures Collection - La Chaise · Charles & Ray Eames, 1948 USD 365.00

(4) Eames House Bird · walnut USD 345.00



Slow Chair Ronan & Erwan Bouroullec, 2006



The translucent sling cover of Ronan and Erwan Bouroullec's Slow Chair (2006) replaces the thick cushions of traditional armchairs, resulting in a generously proportioned armchair that is both lightweight and comfortable.

The Original is by Vitra



It all began in 1953: Willi Fehlbaum, the founder of Vitra, discovered chairs designed by Charles and Ray Eames on a trip to the USA and decided to become a furniture manufacturer. He met the designer couple in person a short time later and developed a lasting friendship that has shaped our company up to the present day. Since these beginnings, Vitra has maintained close relationships with its designers - whom we refer to as authors - and the outcome of these collaborations is always an original.

Together with the manufacturer, designers dedicate their time, expertise and craftsmanship to the development and launch of new products. They conceive objects that are more than mere things - this is their special talent. Their aim is to design a product that not only looks great but also creates a unique experience for the user. Other aspects, such as sustainability and longevity, are also integral to the design process. All of these factors enhance the appearance and value of the products as they age. Originals do not simply get older - they become more beautiful.

Taking all this into account at Vitra, we develop our products in Switzerland and manufacture them in Europe, or locally in the case of certain products for markets in Asia and North America. Thus, we can guarantee that they are made precisely as the author intended.

Invest in an original, for it will always retain its worth. An imitation will never be anything but a copy, a stolen idea. Appreciate the differences – not just the quality and more obvious variances but also the sensory and emotional appeal of the authentic product. An original is a lifelong companion and may well outlive you to be gratefully received by the next generation. But that's a story for the future. Tell us your story with a picture of your original: #VitraOriginal



Jean Prouvé, 1934/1950



Edward Barber & Jay Osgerby, 2011 Charles Eames & Eero Saarinen, 1940



Organic Chair



Softshell Chair Ronan & Erwan Bouroullec, 2008



Hella Jongerius, 2005/2015



Ronan & Erwan Bouroullec, 2015



Prismatic Table Isamu Noguchi, 1957



Maarten Van Severen, 1998



All Plastic Chair Jasper Morrison, 2016



Landi Chair Hans Coray, 1938



Panton Chair Classic Verner Panton, 1959/1960



Vegetal Ronan & Erwan Bouroullec, 2008



Repos & Grand Repos Antonio Citterio, 2011



Alberto Meda, 2012



Alcove Highback Sofa Ronan & Erwan Bouroullec, 2006/08



Cone Chair Verner Panton, 1958

www.vitra.com/original

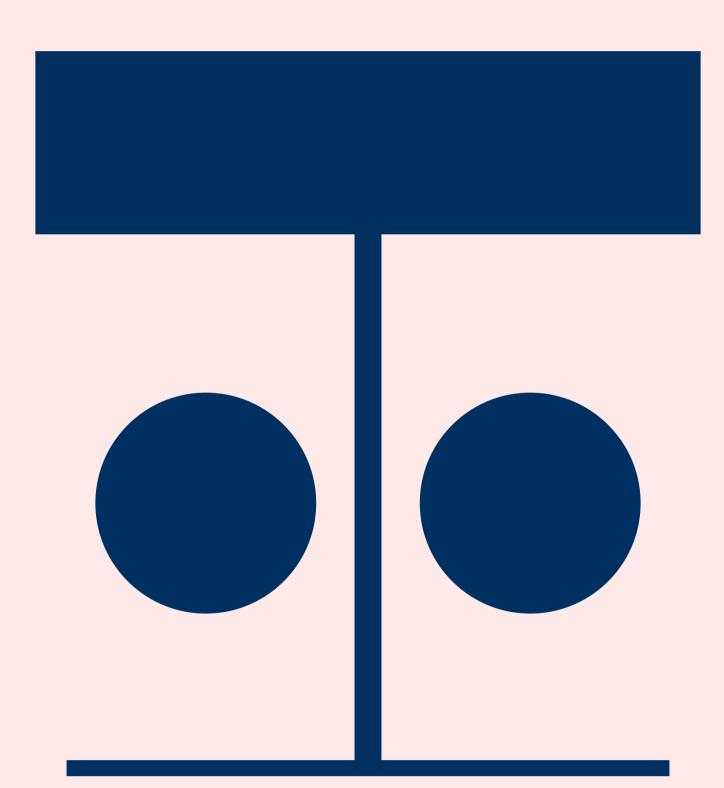
My #VitraOriginal





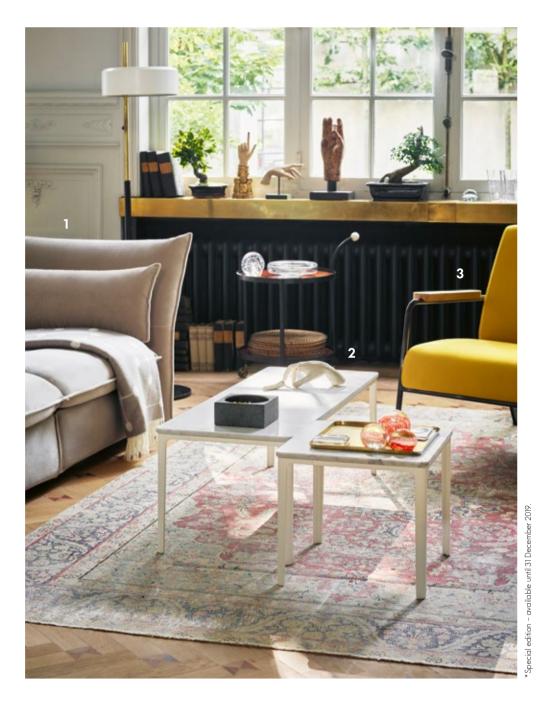
1 This beauty was impossible to resist. (Laura Karasinski / @laurakarasinski) 2 This is our first Panton Chair - when my partner was still under the impression that they weren't the least bit comfortable. Shortly thereafter we replaced all our dining room chairs with Panton Chairs. (Linda de Jong / @lin_terieur) ${\bf 3}$ He claimed the chair for himself. (Noriko Hayashi / $@ norrizzo) \ \textbf{4} \ l \ purchased \ this \ chair \ shortly \ after \ l \ started \ my \ ad \ agency \ and \ won \ our \ first$ project. For the past 10 years this chair has watched us grow with all the ups and downs and continues to welcome visitors, friends and clients. (@jin_mnlp / Seungchan Jin) 5 My daughter enjoying herself on a Tip Ton chair. (@fiolfian / Alfian Mesebah)







Mariposa Sofa · Edward Barber & Jay Osgerby, 2014 Plate Table · Jasper Morrison, 2004



Previous page: (1) Mariposa 2 1/2-Seater · Kvadrat Harald 233* · Edward Barber & Jay Osgerby, 2014 USD 8,400.00

(2) Mariposa Ottoman · Kvadrat Harald 233* · Edward Barber & Jay Osgerby, 2014 USD 1,000.00

(3) Repos · Leather Premium, 73 clay · Antonio Citterio, 2011 USD 6,620.00 (4) Guéridon Bas · Jean Prouvé, 1944 from USD 2,855.00

(5) Wall Clocks - Petal Clock · George Nelson, 1948-1960 USD 530.00

This page: (1) Mariposa 2 1/2-Seater · Kvadrat Harald 233* · Edward Barber & Jay Osgerby, 2014 USD 8,400.00

1 his page: (1) Mariposa 2 1/2-Seater · Kvadrat Harald 233^ · Edward Barber & Jay Osgerby, 2014 USD 8,400.00 (2) Plate Table · Marble · Jasper Morrison, 2004 from USD 1,575.00 (3) Fauteuil de Salon · Twill, 18 canola · Jean Prouvé, 1939 USD 3,160.00

Live

Mariposa Sofa Edward Barber & Jay Osgerby, 2014



Mariposa Love Seat $\label{eq:mariposa} \begin{tabular}{l} $H\ 31\ 34'' - 34\ 1/2'' \times W\ 47\ 1/4'' - 59'' \times D\ 40'' - 45\ 1/4'' $ \\ \hline \end{tabular}$ from USD 3,640.00



$$\label{eq:marginal_marginal} \begin{split} & \text{Mariposa Ottoman} \\ & \text{large: H 12 $\frac{1}{2}$"} \times \text{W 26 $\frac{3}{4}$"} \times \text{D 26 $\frac{3}{4}$"} \\ & \text{medium: H 12 $\frac{1}{2}$"} \times \text{W 20 $\frac{1}{2}$"} \times \text{D 20 $\frac{1}{2}$"} \\ & \text{from USD 715.00} \end{split}$$



Mariposa 2 1/2-Seater $\label{eq:mariposa} \text{H 31 }\%"-34 \ensuremath{\frac{1}{2}"} \times \text{W 83} - 94 \ensuremath{\frac{3}{4}"} \times \text{D }40 \times 45 \ensuremath{\frac{1}{4}"}$ from USD 6,015.00



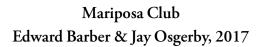
Mariposa 2-Seater $\label{eq:mariposa} \hbox{H\,31\,34"} - 34\ 1/2" \times W\ 70\ 3/4" - 82\ 3/4" \times D\ 40" - 45\ 1/4"$ from USD 5,230.00



Mariposa 3-Seater $\label{eq:mariposa} \begin{tabular}{ll} H 31 $\%''$ - 34 $1/2''$ x W $93 $\%''$ - 105 $1/2''$ x D $40''$ - 45 $1/4''$ \\ \end{tabular}$ from USD 6,930.00

Pleasantly soft upholstery and side and back panels that can be adjusted to an outward angle of approximately 30° give the Mariposa Sofa (2014) by Edward Barber and Jay Osgerby its extraordinary comfort.

Mariposa Club Edward Barber & Jay Osgerby, 2014





Mariposa Club Armchair $\label{eq:mariposa} \begin{array}{l} \text{H 30\,}^3\!\!\,\text{M}\text{"}\,\text{x}\,\text{W 32}\,\text{1/4}\text{"}\,\text{x}\,\,\text{D 34}\,\text{1/2}\text{"} \\ \text{from USD 2,775.00} \end{array}$



Mariposa Club Armchair, swivel $H 30 \frac{3}{4}$ " $\times W 32 \frac{1}{4}$ " $\times D 34 \frac{1}{2}$ " from USD 3,640.00



Mariposa Club Sofa $\label{eq:mariposa} \begin{array}{l} \text{H 30 34"} \times \text{W 76 34"} \times \text{D 34 1/2"} \\ \text{from USD 5,285.00} \end{array}$

Thanks to their slimline design and compact dimensions, the sofa and armchairs in the Mariposa Club family (2017) by Edward Barber and Jay Osgerby offer maximum seating comfort and take up little space.

Live



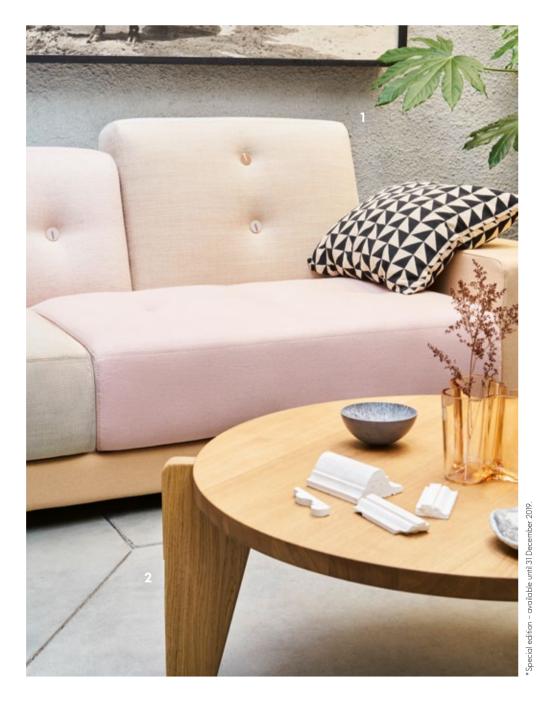
(1) Mariposa Club Sofa · Dumet, 15 sage/pebble · Edward Barber & Jay Osgerby, 2017 USD 5,930.00

(2) Mariposa Club Armchair · Dumet, 15 sage/pebble · Edward Barber & Jay Osgerby, 2017 USD 3,135.00

(3) Plate Table · Marble · Jasper Morrison, 2004 from USD 1,575.00 (4) Potence · Jean Prouvé, 1950 USD 1,850.00



Polder Sofa · Hella Jongerius, 2005/2015 Guéridon Bas · Jean Prouvé, 1944



Previous page: (1) Polder Sofa · Fabric mix pastel (Sofa Campaign 2018/2019)* · Hella Jongerius, 2015 USD 8,600.00
(2) Organic Chair · Charles Eames & Eero Saarinen, 1940 USD 2,670.00 (3) Tabouret Solvay · Jean Prouvé, 1941 USD 940.00
(4) Eames House Bird · walnut USD 345.00 (5) Cork Family - Model A · Jasper Morrison, 2004 USD 505.00
(6) Cork Family - Model B · Jasper Morrison, 2004 USD 505.00

This page: (1) Polder Sofa · Fabric mix pastel (Sofa Campaign 2018/2019)* · Hella Jongerius, 2015 USD 8,600.00
(2) Guéridon Bas · Jean Prouvé, 1944 from USD 2,855.00

Polder Sofa Hella Jongerius, 2005/2015



Polder Sofa \cdot Fabric mix night blue H 32 1/4" \times W 102 1/4" \times D 38 1/4" USD 8,600.00



Polder Sofa \cdot Fabric mix golden yellow H 32 1/4" \times W 102 1/4" \times D 38 1/4" USD 8,600.00



Polder Sofa · Fabric mix pastel (Sofa Campaign 2018/2019)*

*Special edition – available until 31 December 2019. H $32 \frac{1}{4}$ " \times W $102 \frac{1}{4}$ " \times D $38 \frac{1}{4}$ "

USD 8,600.00





Polder Sofa \cdot Fabric mix red \mbox{H} 32 $\mbox{1/4}" \times \mbox{W}$ 102 $\mbox{1/4}" \times \mbox{D}$ 38 $\mbox{1/4}"$ USD 8,600.00

The distinctive character of Hella Jongerius's comfortable Polder Sofa derives from the combination of diverse fabrics and colors, an asymmetrical shape and charming details.

Polder Compact Hella Jongerius, 2015

Polder Compact Hella Jongerius, 2005/2015



Polder Compact - Fabric mix red H 32 ¼" × W 88 ½" × D 38 ¼" USD 7,740.00



Polder Compact · Fabric mix pastel (Sofa Campaign 2018/2019)*

*Special edition – available until 31 December 2019.

H 32 ¼" × W 88 ½" × D 38 ¼"

USD 7,740.00



Polder Compact - Fabric mix night blue $\label{eq:polder} \begin{array}{l} H~32~1/4"\times W~88~1/2"\times D~38~1/4" \\ \\ USD~7,740.00 \end{array}$

Polder Ottoman H 13 ¾" × W 32 ½" × D 25 ¼" USD 1,505.00



Polder Compact \cdot Fabric mix golden yellow H 32 1/4" \times W 88 1/2" \times D 38 1/4" USD 7,740.00



Polder Compact \cdot Fabric mix green H 32 1/4" \times W 88 1/2" \times D 38 1/4" USD 7,740.00



Polder Compact (2015) by Hella Jongerius is the smaller version of the Polder Sofa. Armrests at different heights and an attractive blend of fabrics and hues lend it an iconic character.



Suita Sofa · Antonio Citterio, 2010 Plate Table · Jasper Morrison, 2004

Suita Sofa Antonio Citterio, 2010



Suita Sofa Two-Seater, back pointed cushion H 34 % " \times W 74 " \times D 34 % "

from USD 6,425.00



Suita Sofa Three-Seater, back cushion Classic H 34 % " x W 91 % " x D 34 % "

from USD 7,655.00



Suita Sofa Two-Seater open and Chaise Longue left, back pointed cushion H $34\,\%$ " $x\,W\,100$ " $x\,D\,67$ "

from USD 12,065.00

Characterised by an elegant technological aesthetic, the Suita sofa family (2010) by Antonio Citterio comprises many different components. These can be freely combined or also used as independent elements.



Previous page: (1) Suita Sofa Two-Seater open with Chaise Longue · Olimpo, 11 atlantic · Antonio Citterio, 2010 USD 13,655.00

(2) Suita Sofa Two-Seater · Olimpo, 11 atlantic · Antonio Citterio, 2010 from USD 6,425.00

(3) Plate Table · walnut · Jasper Morrison, 2004 from USD 1,575.00 (4) Plate Table · Marble · Jasper Morrison, 2004 from USD 1,575.00

This page: (1) Suita Sofa Two-Seater · Olimpo, 11 atlantic · Antonio Citterio, 2010 from USD 6,425.00

(2) Plate Table · walnut · Jasper Morrison, 2004 from USD 1,575.00

Suita Sofa Antonio Citterio, 2010



Suita Sofa Three-Seater and Chaise Longue, back pointed cushion

H 34 3/4" x W 120 1/2" x D 67"

from USD 13,480.00



2x Suita Sofa Two-Seater open, back pointed cushion

H 34 3/4" x W 130 1/2" x D 34 3/4"

from USD 12,540.00



2x Suita Sofa Two-Seater open and Platform, back pointed cushion

H 34 ¾" xW 130 ½" x D 66 ¾"

from USD 15,745.00



Suita Sofa Three-Seater and Two-Seater open, back pointed cushion

H 34 ¾" x W 91 ¾" x D 100"

from USD 13,955.00

Suita Sofa Antonio Citterio, 2010



 $\textbf{(1) Suita Sofa Three-Seater open } \cdot \textbf{Dumet, 01 ivory melange} \cdot \textbf{Antonio Citterio, 2010} \quad \textbf{from USD 7,685.00}$

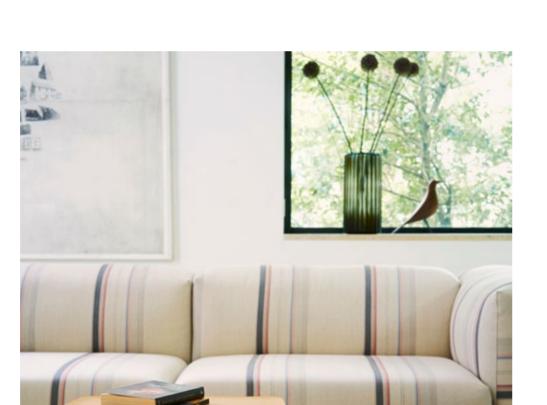
(2) Suita Chaise Longue · Dumet, 01 ivory melange · Antonio Citterio, 2010 USD 6,355.00

(3) Suita Ottoman · Dumet, 01 ivory melange · Antonio Citterio, 2010 USD 2,585.00 (4) .03 · Maarten Van Severen, 1998 USD 605.00

 $(5)\ Plate\ Table\cdot MDF\cdot Jasper\ Morrison,\ 2004\ from\ USD\ 1,095.00\ (6)\ Hocker\cdot Jacques\ Herzog\ \&\ Pierre\ de\ Meuron,\ 2005\ USD\ 2,050.00\ Georgia (6)\ Hocker\cdot Jacques\ Herzog\ Agricultural (6)\ Hocker\ Georgia (6)\ Hocker\ Georgia$



Soft Modular Sofa · Jasper Morrison, 2016 Wooden Side Table · Ronan & Erwan Bouroullec, 2015



l edition – available until 31 December 2019.

Previous page: (1) Soft Modular Sofa Three-Seater · Aura Stripes, 02 marble (Sofa campaign 2018/2019)* · Jasper Morrison, 2016 USD 10,665.00
(2) Monopod · Volo, 13 moor brown · Jasper Morrison, 2008 USD 2,370.00 (3) Wooden Side Table · Ronan & Erwan Bouroullec, 2015 from USD 950.00
(4) Eames House Bird · walnut USD 345.00 (5) Wooden Doll Cat · Alexander Girard, 1952 from USD 165.00
This page: (1) Soft Modular Sofa Three-Seater · Aura Stripes, 02 marble (Sofa campaign 2018/2019)* · Jasper Morrison, 2016 USD 10,665.00
(2) Wooden Side Table · Ronan & Erwan Bouroullec, 2015 from USD 950.00

Live

Soft Modular Sofa Jasper Morrison, 2016



Soft Modular Sofa Two-Seater H 25 $\frac{1}{2}$ " x W 93 $\frac{3}{4}$ " x D 38 $\frac{1}{2}$ " from USD 5,120.00

Soft Modular Sofa Ottoman H 15" \times W 36 $\frac{1}{4}$ " \times D 32 $\frac{1}{4}$ " from USD 1,425.00



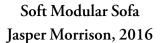
Soft Modular Sofa Two-Seater and Chaise Longue H $25\frac{1}{2}$ " xW $93\frac{3}{4}$ " x D $71\frac{3}{4}$ " from USD 6,045.00



Soft Modular Sofa Three-Seater open and Platform H 25 ½" x W 119 ½" x D 38 ½" from USD 6,640.00

With carefully balanced proportions, great comfort and a conscious renunciation of decorative details, the Soft Modular Sofa (2016) by Jasper Morrison unites the characteristics of a modular lounge sofa in its purest form.

Soft Modular Sofa Jasper Morrison, 2016





Soft Modular Sofa Three-Seater

H 25 ½" x W 130" x D 38 ½"

from USD 7,315.00



Soft Modular Sofa Four-Seater and Platform

H 25 ½" xW 167" x D 38 ½"

from USD 9,200.00



Soft Modular Sofa Four-Seater, Platform and Chaise Longue

H 25 ½" x W 167" x D 71 ½"

from USD 10,125.00



Soft Modular Sofa Five-Seater, corner element and Platform

H 25 ½" x W 167" x D 120"

from USD 14,185.00



(1) Soft Modular Sofa Two-Seater · Olimpo, 03 bamboo · Jasper Morrison, 2016 from USD 5,120.00

(2) Soft Modular Sofa Ottoman · Olimpo, 03 bamboo · Jasper Morrison, 2016 from USD 1,425.00 (3) Rise Table · Jasper Morrison, 2014 USD 940.00 $(4) \ L'Oiseau \cdot Ceramics \cdot Ronan \ \& \ Erwan \ Bouroullec, 2011 \ USD \ 115.00 \ (5) \ Greeting \ Cards \cdot Alexander \ Girard, 1965-1971 \ from \ USD \ 3.50$



Antonio Citterio, 2017



Grand Sofà

Grand Sofà Antonio Citterio, 2017



Grand Sofà Chaise Longue H 35 ½" x W 91" x D 41 ¾" from USD 10,645.00



Grand Sofà 2½-Seater, full backrest H 35 ½" x W 71" x D 41 ¾" from USD 12,150.00



Grand Sofà 3-Seater, open on right H 35 ½" x W 91" x D 41 ¾" from USD 13,615.00

Previous page: (1) Grand Sofà 3½-Seater, full backrest · Reed, 02 steel blue · Antonio Citterio, 2017 from USD 17,255.00 (2) Plate Table · Marble · Jasper Morrison, 2004 from USD 1,575.00 (3) Wooden Side Table · Ronan & Erwan Bouroullec, 2015 from USD 950.00 This page: (1) Grand Sofà 3½-Seater, full backrest · Corsaro, 05 stone melange · Antonio Citterio, 2017 USD 15,916.00 (2) Cité · Jean Prouvé, 1930 from USD 4,575.00 (3) Plate Table · MDF · Jasper Morrison, 2004 from USD 1,095.00

Live

Grand Sofa (2017) is Antonio Citterio's interpretation of luxurious comfort and contemporary design. The designer's Italian flair for lightness and elegance is united with the trademark quality and precision of the Swiss company Vitra.

73

Grand Sofa Antonio Citterio, 2017



Grand Sofà $3\frac{1}{2}$ -Seater, open on left H $35\frac{1}{2}$ " x W $106\frac{1}{4}$ " x D $41\frac{3}{4}$ " from USD 13,700.00



Grand Sofà 3½-Seater, full backrest H 35 ½" x W 106 ¼" x D 41 ¾" from USD 17,255.00



Grand Sofà 3-Seater and Chaise Longue H 35 ½" x W 132¾" x D 91" from USD 25,025.00



Grand Sofà $3\frac{1}{2}$ -Seater with Chaise Longue H $35\frac{1}{2}$ " x W $189\frac{3}{4}$ " x D 91" from USD 26,690.00

Grand Sofa Antonio Citterio, 2017



(1) Grand Sofà 3½-Seater, full backrest · Corsaro, 05 stone melange · Antonio Citterio, 2017 from USD 17,255.00
(2) Cité · Leather, 66 nero · Jean Prouvé, 1930 USD 5,510.00 (3) Leather Side Tables · Ronan & Erwan Bouroullec, 2014 from USD 1,035.00
(4) Tabouret Solvay · Jean Prouvé, 1941 from USD 940.00 (5) Wall Clocks - Fan Clock · George Nelson, 1948-1960 USD 560.00

Live 75

My home









Vitra's large selection of coffee tables and side tables in a range of different sizes and materials offers countless options for choosing the perfect piece to accompany any sofa or lounge chair. And due to their distinctive appearance, many models also make a striking solo piece.



(1) Guéridon Bas · Jean Prouvé, 1944 from USD 2,855.00 (2) Rise Table · Jasper Morrison, 2014 USD 940.00 (3) Cork Family · Jasper Morrison, 2004 USD 505.00 (4) Rise Table · Jasper Morrison, 2014 USD 940.00

Live 77

My #VitraOriginal

When a Vitra product arrives in your home, it already looks back on a long history. And you continue to add to this history, in your own home, with all of its special characteristics and its own stories. Tell your personal story and share your #VitraOriginal photos on social media.

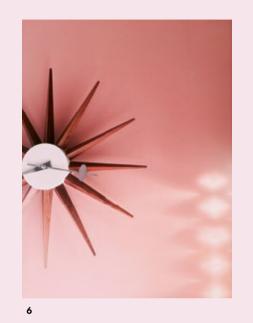














7

1 Dog and furniture: a perfect combination. Ernie, the Jack Russell terrier, with my Prismatic Tables (Stephanie Aebischer /@steph_ananas) 2 You can use the High Tray for so many things. The design and colors are simply fantastic. (Marloes Stoop / @stoopmarloes) 3 For me, this is one of the most comfortable chairs that exists. (Svetlana Koleda /@svetlana_koleda) 4 As I'm the happy owner of Vitra furniture myself, I can genuinely recommend it to my customers and friends. (Mareta Gitendorfa /@mareta_g) 5 A Sunday morning at home. (Jules Villbrandt /@herz.und.blut) 6 October sunshine on my Sunburst Clock by George Nelson. (Tine Peters / @schoenestine) 7 The kitchen is one of my favourite places in our new home! (Jorinde van 't Zelfde /@lamemechose.nl) 8 May Vitra be with you! (Manfred Yi /@manfred)



8

#VITRAORIGINAL 79

9 We have repeatedly rearranged our furniture but the Standard Chair by Prouvé always remains a central focus.(Line Stützer /@linestutzer) 10 l grew up with cork floors – so the Cork Stool reminds me of my childhood. (Luke Haidle /@lukehaidle) 11 The Corniches are not only totally beautiful and decorative, they are also practical. (Simón Arenas Casal /@interiorhoch2) 12 My favourite place to sit back and relax in comfort, and let my thoughts and imagination wander. (Kris Rauner/@kris.nebenan)





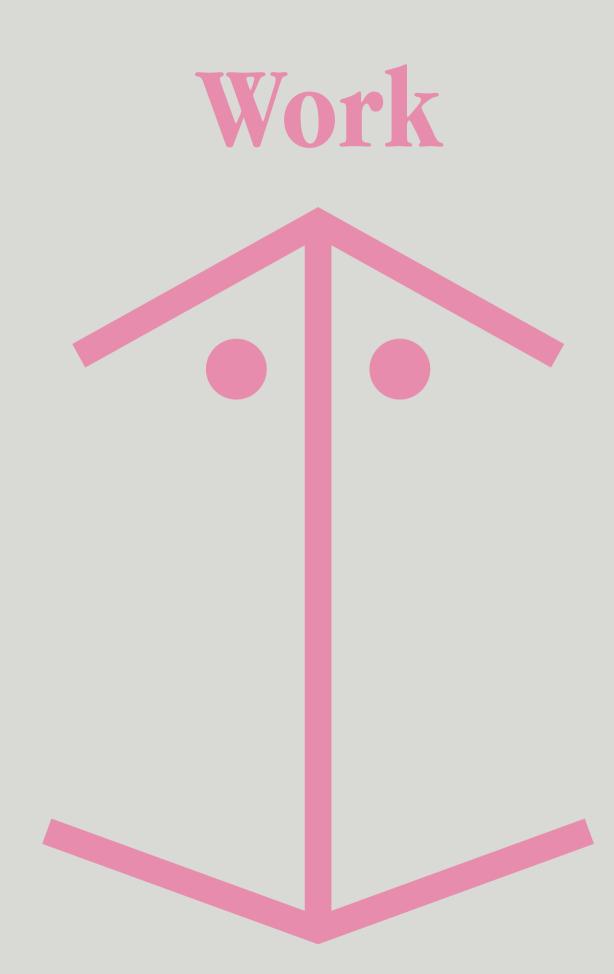
10





12

#VITRAORIGINAL





The form of Allstar (2014), designed by Konstantin Grcic, is emblematic and appealing – while containing all of the functions necessary for a fully equipped, ergonomic office chair.



Physix Studio is a successful hybrid of Physix and Physix Conference and offers excellent comfort and freedom of movement thanks to the flexibility of the resilient seat frame and elastic textile cover.

83

Work

Pacific Chair Edward Barber & Jay Osgerby, 2016

Tip Ton Edward Barber & Jay Osgerby, 2011

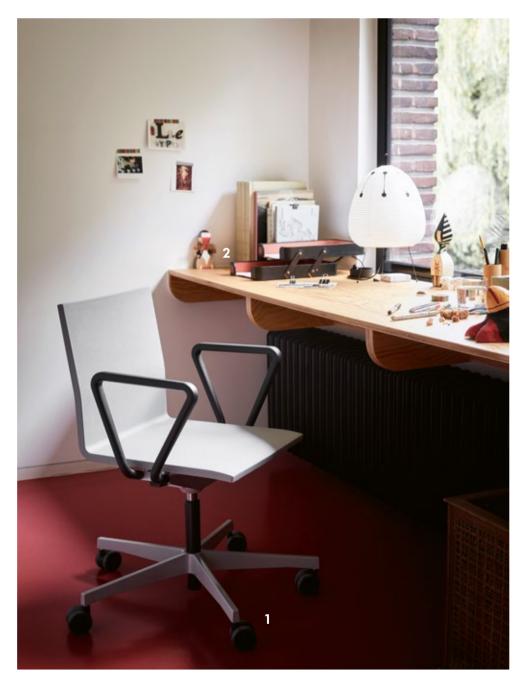


Development of the Pacific Chair followed the guiding principle 'full performance, quiet design' and achieved a harmonious combination of these two characteristics.



Tip Ton (2011), an all-plastic chair with forward-tilt action designed by Edward Barber and Jay Osgerby, comes in various colors. The forward-tilt position lifts and straightens the pelvis and spine.

.04 Maarten Van Severen, 2000



Maarten Van Severen's .04 office chair is distinctly different in appearance from typical task chairs used in institutional settings and thus is ideally suited to studio environments and home offices.

One day at the Vitra Campus



We invite you to visit the Vitra Campus and experience the world of Vitra: discover an unparalleled array of architecture, classic and contemporary furniture designs, showrooms, exhibitions and collections, shops and restaurants – all tucked away in the rolling landscape of Weil am Rhein in the south of Germany. #VitraCampus

Work



Vitra Campus

- 1,2 Factory Building, Nicholas Grimshaw, 1981
- 3 Balancing Tools, Claes Oldenburg & Coosje van Bruggen, 1984
- 4 Vitra Design Museum, Frank Gehry, 1989
- Gate, Frank Gehry, 1989
- Factory Building, Frank Gehry, 1989
- Conference Pavilion, Tadao Ando, 1993
- Fire Station, Zaha Hadid, 1993
- Factory Building, Álvaro Siza, 1994
- 10 Dome, after Richard Buckminster Fuller, 1975/2000
- 11 Petrol Station, Jean Prouvé, 1953/2003
- 12 Vitra Design Museum Gallery, Frank Gehry, 2003
- 13 Bus Stop, Jasper Morrison, 2006
- 14 VitraHaus, Herzog & de Meuron, 2010
- 15 Airstream Kiosk, 1968/2011
- 16 Factory and Logistics Building, SANAA, 2012
- 17 Diogene, Renzo Piano, 2013
- 18 Álvaro-Siza-Promenade, 2014
- 19 Vitra Slide Tower, Carsten Höller, 2014
- 20 Bell, from: 24 Stops, Tobias Rehberger, 2015 21 Vitra Schaudepot, Herzog & de Meuron, 2016
- 22 Blockhaus, Thomas Schütte, 2018
- 23 Ruisseau, Ronan & Erwan Bouroullec, 2018
- 24 Ring, Ronan & Erwan Bouroullec, 2018





Vitra Schaudepot (21)

The cornerstone of the Vitra Design Museum's work is its unique collection, which ranks among the most important holdings of furniture design worldwide. It contains some 7000 pieces of furniture, over 1000 lighting objects, as well as the estates of several famous designers. Since 2016, part of the collection has been on show in the Vitra Schaudepot, built by Herzog & de Meuron: a select assortment of design products is available in the Schaudepot shop and the neighbouring Depot Deli offers a delicious variety of dishes.



Fire Station (8)

Designed by Zaha Hadid, the Fire Station on the Vitra Campus was the Iraqi-British architect's first major built work. The jaggedly expressive volumes contrast with the orthogonal order of the adjacent factory buildings, like an explosion frozen in time. The sculpture-like structure was originally used to house a company fire brigade.



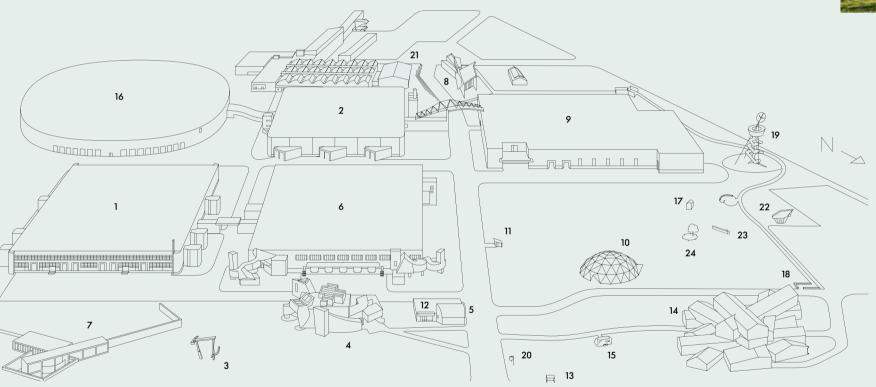
Vitra Slide Tower (19)

44-metre-long corkscrew slide.

The 30-metre-high Slide Tower by Carsten Hölller is situated along the Álvaro-Siza-Promenade, which links the VitraHaus to the Fire Station by Zaha Hadid. Accessible in fine weather, the free-standing work of art offers an exceptional view of the Vitra Campus and a thrilling experience on the

Blockhaus (22), Ruisseau (23), Ring (24)

In June 2018, three further objects were added to the campus: Blockhaus, a small building by German artist Thomas Schütte, along with the landscape interventions Ruisseau and Ring by Ronan and Erwan Bouroullec.





VitraHaus (14)

The VitraHaus, built by Herzog & de Meuron, serves as Vitra's flagship store and is a source of inspiration for the home. It showcases the entire Vitra Home Collection. Enjoy the view from the Loft before setting off to explore all four floors. We are happy to advise you; furniture and accessories can be ordered or purchased directly in the VitraHaus. The shop on the ground floor offers a large selection of home accessories, publications and design objects. Refreshments and regional specialities are on sale in the VitraHaus Café.





Opened in 1989, the Vitra Design Museum has since become one of the world's leading design museums. It is dedicated to the research and presentation of design, past and present, and examines its relationship to architecture, art and everyday culture. The museum hosts several major exhibitions in the main building by Frank Gehry every year, which then travel to renowned museums throughout the world. The adjacent Vitra Design Museum Gallery features current perspectives.



To find out more about architecture and production tours, visits to the Lounge Chair Atelier or holding your own events on the Vitra Campus, visit www.vitra.com/campus



www.vitra.com/campus



My #VitraCampus moment



2



3

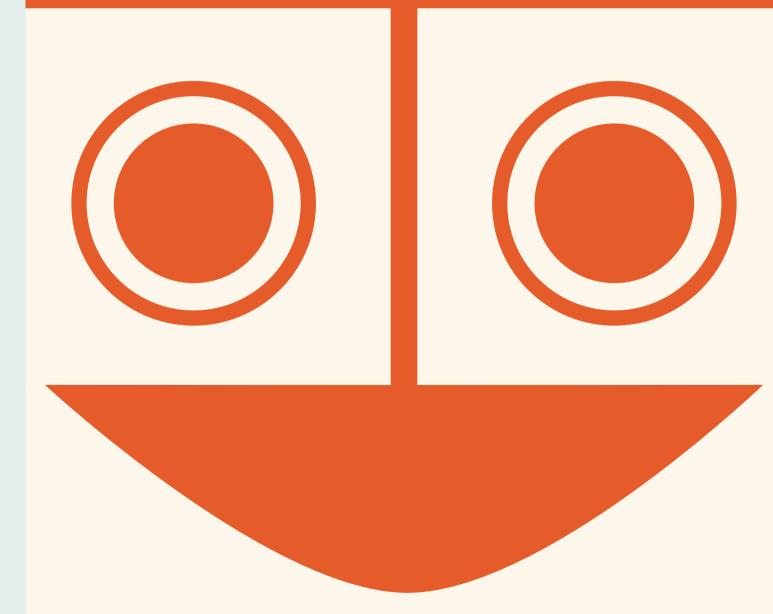


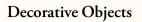


4

1 I really like the fact that the factory building looks almost like a museum for modern art (Marek Jarosz / @marekjarosz) 2 My girlfriend Neele and I kicked off our road trip through Europe by fulfilling a long-time wish: a visit to the Vitra Campus. (Sebastian Wenger / @eshoin22) 3 Stepping out of the VitraHaus lift, my friend Christine and I were greeted by the giant fox. We thought it was great and would have loved to have taken the fox home with us. So we took this lovely photo. (Noreen Lembke and Christine Schell / @esmiraldavondekker) 4 I had a lot of fun on the Vitra Campus with my design and architecture friends (Linny Sze / @szelinny) 5 I was at last able to visit the Vitra Campus. I was completely overcome and felt like a child in a playground. (Jay, Hyuk Joo Kwon / @seesawjoo)

Play















Resting Bird Front, 2018 from USD 105.00







Resting Bear Front, 2018 USD 1,175.00







Nuage Ronan & Erwan Bouroullec, 2016 from USD 190.00



L'Oiseau · natural maple Ronan & Erwan Bouroullec, 2011 USD 175.00



L'Oiseau · Ceramics Ronan & Erwan Bouroullec, 2011 from USD 115.00





Dining



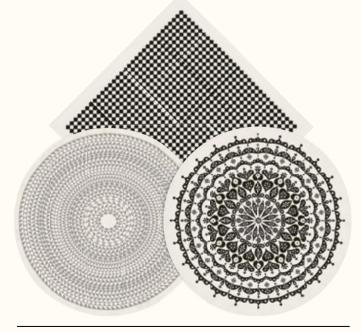
High Tray Jasper Morrison, 2018 USD 80.00



Rotary Tray Jasper Morrison, 2014 USD 80.00



Trays Jasper Morrison, 2018 USD 80.00



Tablecloth Alexander Girard, 1961 USD 185.00



Table Runner Alexander Girard, 1964/1971 USD 99.00



Coffee Mugs Alexander Girard, 1971 USD 20.00



Classic Trays Various Designers from USD 75.00



Angel Candle Holder Alexander Girard, 1953 USD 125.00



Candle Holder Alexander Girard, 1963 USD 140.00

Spring/Summer 2019 Girard Collection*



Coffee Mug, Geometric A Alexander Girard, 1971 USD 20.00

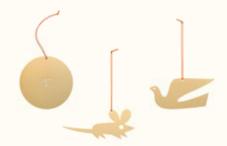


Classic Trays - International Love Heart Alexander Girard, 1958-1974 from USD 75.00



Paper Napkins - Broken Lines, black Alexander Girard, 1953-1961 USD 6.25

Decorative Objects



Girard Ornaments Alexander Girard, 1965 USD 21.00



Algue Ronan & Erwan Bouroullec, 2004 USD 115.00



Eames House Bird USD 255.00



Eames House Bird walnut USD 345.00



Plywood Mobile Charles & Ray Eames, 1941 USD 125.00



Eames Elephant (Plywood) Charles & Ray Eames, 1945 USD 1,550.00



Eames Elephant Charles & Ray Eames, 1945 USD 340.00



Eames Elephant (small) Charles & Ray Eames, 1945 USD 105.00



THE UNCOMMON BEAUTY OF COMMON THINGS



00

TAKE YOUR PLEASURE SERIOUSLY

Eames Quotes Posters Charles & Ray Eames, 1950 USD 39.00





Wooden Dolls & Silhouettes Alexander Girard















USD 190.00

USD 190.00

No. 3 USD 190.00

USD 190.00 USD 190.00

USD 190.00

No. 7 USD 190.00 USD 190.00







USD 190.00 USD 190.00



No. 12 USD 190.00







USD 190.00



USD 190.00







No. 18 USD 190.00 USD 190.00



No. 20 USD 190.00



No. 21

USD 190.00



Mother Fish & Child USD 190.00 USD 190.00 USD 155.00



Little Devil USD 170.00



Cat large

USD 165.00



Dog large USD 275.00 USD 275.00



Dog USD 165.00 USD 126.00





USD 126.00

Pillows Blankets



Embroidered Pillows Alexander Girard, 1952 USD 235.00











Graphic Print Pillows Alexander Girard, 1961 from USD 120.00











Dot Pillows Hella Jongerius, 2016 USD 135.00



Seat Dots Hella Jongerius, 2016 USD 65.00

Spring/Summer 2019 Girard Collection*



Graphic Print Pillows - International Love Heart Alexander Girard, 1961 USD 105.00







Color Block Blankets Hella Jongerius, 2016 USD 275.00









Eames Wool Blanket Charles & Ray Eames, 1947 USD 490.00

Coat Racks & Shelves

Decorative Objects Alexander Girard, 1953-1962









Coat Dots, set of 3 Hella Jongerius, 2013 USD 85.00



Corniches small Ronan & Erwan Bouroullec, 2012 USD 80.00



Ronan & Erwan Bouroullec, 2012 USD 115.00



Corniches large Ronan & Erwan Bouroullec, 2012 USD 130.00





Metal Wall Relief Heart USD 995.00

Metal Wall Relief Arrow

USD 190.00



Metal Wall Relief Little Heart, red USD 190.00

Metal Wall Relief Dove

USD 205.00



Metal Wall Relief Sun USD 995.00



Metal Wall Relief International Love Heart USD 340.00





Uten.Silo II Dorothee Becker, 1969 USD 410.00



Uten.Silo I Dorothee Becker, 1969 USD 495.00

Spring/Summer 2019 Girard Collection*



Environmental Wall Hanging -Geometric A USD 405.00



Environmental Wall Hanging -Black and White USD 405.00

Desk- & Wall Clocks George Nelson, 1947 – 1960



Ceramic Clock

USD 375.00











Cone Clock

USD 410.00



Tripod Clock USD 430.00



Zoo Timers - Elihu the Elephant USD 185.00



Zoo Timers - Omar the Owl USD 185.00



Zoo Timers - Fernando the Fish USD 185.00



Sunburst Clock, black/brass USD 535.00



Sunburst Clock, multicolored USD 470.00



Asterisk Clock USD 365.00



Ball Clock, cherry USD 470.00



Ball Clock, multicolored USD 410.00



Popsicle Clock, walnut USD 915.00



Fan Clock USD 560.00

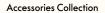


Sunflower Clock, birch



USD 1,320.00









Home Office & Stationery





from USD 50.00

Hexagonal Containers

Jasper Morrison, 2018

USD 115.00



S-Tidy Michel Charlot, 2016 USD 40.00



O-Tidy Michel Charlot, 2016 USD 40.00

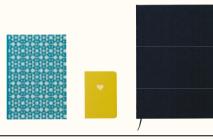


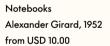




Elephant Pad
Hella Jongerius, 2010

USD 48.00







Key Ring Sun Alexander Girard, 1966 USD 21.50



Toolbox Arik Levy, 2010 USD 60.00





Magnet Dots · set of 5 Hella Jongerius, 2016 USD 29.00

Home Office & Stationery

Decorative Objects

See entire Miniatures Collection at vitra.com









Quotes Greeting Card Charles & Ray Eames, 1950 USD 5.90









Alexander Girard, 1965-1971

Greeting Card, square

Greeting Card, small Alexander Girard, 1965-1971 USD 3.50



Greeting Card, large

Alexander Girard, 1965-1971









Tree of Life

USD 6.50



Greeting Card, medium Alexander Girard, 1965-1971 USD 4.50

Masking Tapes Alexander Girard, 1963 USD 4.95







Graphic Bag Alexander Girard, 1971 USD 35.00

Spring/Summer 2019 Girard Collection*



Greeting Card, square - International Love Heart Alexander Girard, 1965-1971 USD 6.50





Standard Chair

Prouvé, 1930

USD 325.00





Art. 41 'Paimio'

Aalto, 1930-31

USD 290.00

La Chaise Eames, 1948 USD 365.00



DSW Eames, 1950 USD 255.00

Landi Chair

Coray, 1938

USD 385.00



Organic Armchair

Eames & Saarinen,

1940

USD 290.00

RAR Eames, 1950 USD 230.00



DKR Wire Chair Eames, 1951 USD 325.00

LCW

Eames, 1945

USD 285.00



Butterfly Stool Yanagi, 1954 USD 238.00



Coconut Chair Nelson, 1955 USD 345.00



Lounge Chair & Ottoman Eames, 1956 USD 810.00





Aluminium Chair Eames, 1958 USD 740.00



Heart-Shaped Cone Chair Panton, 1959 USD 345.00



Panton Chairs (Set of 5) Panton, 1959-60 USD 230.00



Stool (Model A) Eames, 1960 USD 186.00



Wiggle Side Chair Gehry, 1972 USD 190.00



T. Vac Chair Arad, 1999 USD 230.00



Sketch Chair Front Design, 2005 USD 790.00



Bone Chair Laarman, 2006 USD 1,300.00



Solid C2



Jouin, 2004 USD 510.00



Vegetal (Set of 3) Bouroullec, 2008 USD 169.00

Small Furniture



Cork Family Jasper Morrison, 2004 USD 505.00



Tabouret Solvay Jean Prouvé, 1941 from USD 940.00



Hocker Jacques Herzog & Pierre de Meuron, 2005 USD 2,050.00



Prismatic Table Isamu Noguchi, 1957 USD 765.00



Elephant Stool Sori Yanagi, 1954 USD 170.00



Panton Junior Verner Panton, 1959/1960 USD 155.00



Metal Side Tables Ronan & Erwan Bouroullec, 2004 from USD 670.00



Wooden Side Table Ronan & Erwan Bouroullec, 2015 from USD 950.00



Occasional Low Table Jasper Morrison, 2016 from USD 610.00



NesTable Jasper Morrison, 2007 USD 995.00

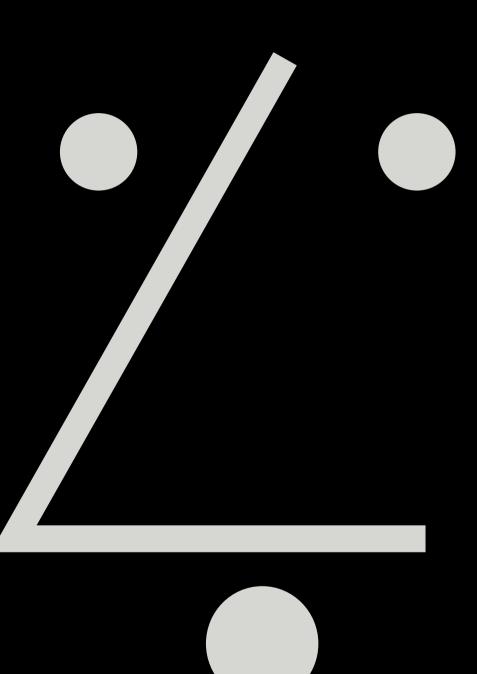


Rise Table Jasper Morrison, 2014 USD 940.00

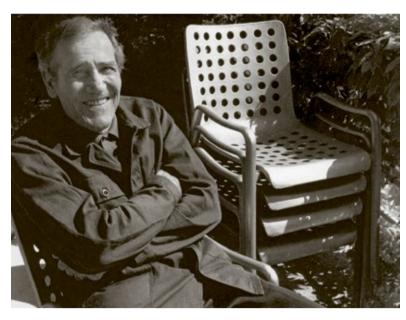
Accessories Collection



Index



Throughout his lifetime, <u>HANS CORAY</u> (1906–1991) positioned himself at the intersection of art, design and architecture, attaching great importance to functionality and simplicity. From the 1950s onward, he was primarily active as a painter and sculptor.



Landi Chair \rightarrow 43, 111.

<u>CHARLES</u> and <u>RAY EAMES</u> are counted among the most important figures of twentieth-century design. Their work spans the fields of furniture design, filmmaking, photography and exhibition design. Vitra is the sole authorized manufacturer of Eames products for Europe and the Middle East. When you own an Eames product made by Vitra, you know it is an original.



Eames Elephant → 98, 107. Eames House Bird → 7, 39, 53, 65, 95, 98.



The architect and designer <u>ALEXANDER GIRARD</u> was one of the leading figures in American design during the postwar era. His passion for colors, patterns and textures found expression in the field of textile design, which was a focal part of his oeuvre.

Candle Holders \rightarrow 34, 97. Classic Trays \rightarrow 19, 94. Coffee Mugs \rightarrow 97. Environmental Wall Hangings \rightarrow 105. Girard Ornaments \rightarrow 98. Key Ring Sun \rightarrow 109. Metal Wall Reliefs \rightarrow 7, 105. Pillows \rightarrow 100. Wooden Dolls \rightarrow 7, 65, 86, 96, 99.



GEORGE NELSON is regarded as one of the most important figures in American design. Active as an architect, a product and exhibition designer and a writer, he was a leading voice in the discourse on design and architecture over several decades. Vitra is the sole authorized manufacturer of specified Nelson products for markets in Europe and the Middle East.

Ceramic Clocks \rightarrow 101, 106. Desk Clocks \rightarrow 106. Wall Clocks \rightarrow 15, 47, 75, 106.

The oeuvre of Japanese-American artist and designer ISAMU NOGUCHI is unusually multi-faceted, ranging from the fine arts to industrial design. Since 2002, Vitra has produced re-editions of his designs in cooperation with the Isamu Noguchi Foundation in New York.



<u>VERNER PANTON</u> was an influential figure in the development of design during the 1960s and '70s. After moving to Switzerland in the early 1960s, the Danish designer became known for his inventive, novel ideas for furnishings, lighting and textiles. The masterful use of color was a hallmark of his work.



Panton Chair \rightarrow 15, 16, 27–30, 112. Panton Chair Classic \rightarrow 15, 16, 27–30, 43.



JEAN PROUVÉ, who regarded himself as an engineer throughout his lifetime, was both the designer and manufacturer of his product ideas. His unique oeuvre, ranging from a letter opener to door and window fittings, from lighting and furniture to prefabricated houses and modular building systems, encompasses almost anything that is suited to industrial production and construction.

Cité \rightarrow 48, 49, 82, 85. Compas Direction \rightarrow 93, 94. EM Table \rightarrow 26. Fauteuil de Salon \rightarrow 48, 57, 58. Guéridon \rightarrow 11, 58. Guéridon Bas \rightarrow 57, 64. Potence \rightarrow 61. Standard \rightarrow 26, 27, 53, 57. Standard SP \rightarrow 27. Standard SR \rightarrow 25, 27. Table Flavigny \rightarrow 25. Tabouret Solvay \rightarrow 63, 85.



The brothers <u>RONAN</u> and <u>ERWAN BOUROULLEC</u> live and work in Paris. Their oeuvre ranges from small everyday objects to architectural projects. They have worked with Vitra since 2000 and have contributed numerous designs to both the office and home

Belleville Chair \rightarrow 22, 23, 43. Belleville Table \rightarrow 17, 22, 23. Corniches \rightarrow 104. Leather Side Tables \rightarrow 75.

L'Oiseau \rightarrow 23, 69. Metal Side Tables \rightarrow 112. Nuage \rightarrow 19, 93. Softshell Side Chair \rightarrow 25. Softshell Chair \rightarrow 25, 26. Slow Chair & Ottoman \rightarrow 40. Wooden Side Tables \rightarrow 7, 24, 34, 51, 65, 66, 71, 112.

The architect and designer ANTONIO CITTERIO, who lives and works in Milan, has collaborated with Vitra since 1988. Together they have produced a series of office chairs and various office systems, as well as products for the Vitra Home Collection. The Citterio Collection is constantly being expanded.



Grand Repos & Ottoman → 33, 35. Grand Sofà → 71–75. Petit Repos → 35. Repos → 34, 35, 47. Suita Sofa → 59–63.

Vitra Authors

Sofia Lagerkvist and Anna Lindgren – both from Sweden – founded the Stockholm-based design studio <u>FRONT</u> in 2004. Known for their constant questioning of the design process, they have developed objects for major design brands across the world.



Resting Bird \rightarrow 93. Resting Bear \rightarrow 93. Resting Cat \rightarrow 13, 93.



KONSTANTIN GRCIC was trained as a cabinetmaker at Parnham College in Dorset before studying industrial design at the Royal College of Art in London. In 1991 he set up his own practice, Konstantin Grcic Design. The Vitra Design Museum devoted a monographic exhibition to Grcic and his work in 2014.





The Dutch designer <u>HELLA JONGERIUS</u> lives and works in Berlin. She founded the Jongeriuslab studio in 1993 and began collaborating with Vitra in 2004. Since then, she has not only contributed a substantial number of designs to the continually expanding Vitra Home Collection, but has also applied her expertise in the realm of colors and materials to the Vitra Color & Material Library.

Coat Dots \rightarrow 104. Color Block Blankets \rightarrow 34, 103. Dot Pillows \rightarrow 100. Elephant Pad \rightarrow 109. Magnet Dots \rightarrow 109. Polder \rightarrow 53–57.



JASPER MORRISON lives and works in London and Tokyo. His designs are expressions of the 'super normal' design philosophy: rather than seeking unusual or extravagant results, he often breathes new life into proven solutions by means of reinterpretation, further development and refinement. He has worked together with Vitra on a regular basis since 1989.

All Plastic Chair \rightarrow 17. Classic Trays \rightarrow 94. Cork Family \rightarrow 23, 53, 76, 112. HAL \rightarrow 10–11. Plate Dining Table \rightarrow 7, 13, 25. Plate Table \rightarrow 13, 48, 51, 59, 63, 71. Rise Table \rightarrow 69, 76, 112. Soft Modular Sofa \rightarrow 65–69, 76. Trays \rightarrow 25, 94, 107.



EDWARD BARBER and JAY OSGERBY studied architecture as fellow students at the Royal College of Art in London. Since that time, their collaborative work has probed the interface between industrial design, furniture design and architecture.

Mariposa Club \rightarrow 50, 51. Mariposa Sofa \rightarrow 47–49. Tip Ton \rightarrow 43, 44, 85.



The designer MAARTEN VAN SEVEREN started creating furniture in the mid-1980s, initially producing the pieces himself in his Ghent workshop. His designs are characterised by their simple form and superb comfort. The collaboration with Vitra began in 1996, resulting in the Van Severen Collection.

.03 → 7-9, 63. .04 → 9. .05 → 9.

Vitra Authors

Color & Material Library

The Vitra Home Collection includes a diverse range of fabrics and leathers, and even the mere differences in their structure and feel can give new expression to a sofa, armchair or side chair. The wide selection of curated colors allows the creation of neutral or dramatic collages, the definition of color schemes in pastel hues or elegant dark shades, and the implementation of countless other personal preferences and ideas. Many of the high-quality materials were developed together with Hella Jongerius and are exclusively available from Vitra.



Are you looking for different colors or materials?

This just offers some inspiration – the complete selection and further details about our Color & Material Library can be found at www.vitra.com/colour-material-library



(1) Corsaro · 10 pepper melange (2) Aura · 15 cherry
(3) Cosy 2 · 19 chestnut (4) Credo · 16 red chilli (5) Mello · 06 cashew
(6) Maize · 15 royal blue/black (7) Reed · 13 malachite
(8) Iroko 2 · 15 cognac (9) Credo · 18 pale rose/cognac
(10) Cosy 2 · 14 canola



(1) Cosy 2·12 pale blue (2) Maize·12 flame red /brandy
(3) Aura·12 royal blue (4) Reed·07 canary (5) Iroko 2·04 light brown
(6) Credo·22 emerald/ivy (7) Aura·15 cherry (8) Iroko 2·16 salmon
(9) Reed·06 marble (10) Iroko 2·06 dark blue



(1) Maize · 01 cream/beige (2) Mello · 07 lilac (3) Iroko 2 · 12 olive
(4) Linho · 08 steel blue (5) Cosy 2 · 15 rusty orange (6) Reed · 09 rose quartz
(7) Aura · 10 pale blue (8) Reed · 08 canola (9) Mello · 01 cream
(10) Corsaro · 09 bamboo melange



(1) Reed · 04 sand
(2) Mello · 02 pearl
(3) Dumet · 01 ivory melange
(4) Aura · 02 marble
(5) Reed · 06 marble
(6) Cosy 2 · 01 pebble grey
(7) Mello · 03 cement
(8) Corsaro · 08 sierra melange
(9) Aura · 03 sand
(10) Iroko 2 · 09 cream

Chairs

www.vitra.com/chairs

A number of Vitra chairs were milestones in the history of 20th-century furniture design and have been produced by the company for over fifty years, while other models embody the spirit of contemporary innovation. But all are distinguished by the harmonious interplay of function, form and material.





Belleville Chair → 28, 29, 43



Fauteuil Direction



→ 10, 11



Landi Chair → 43, 111



Organic Chair → 111



Panton Chair → 15, 16, 27–30, 112



Panton Chair Classic \rightarrow 15, 16, 27–30, 43



SIM

Softshell Chair → 25, 26, 43



Chair



Softshell Side Chair → 25, 43



Standard → 18–21



Standard SP → 18–21



Standard SR → 18–21



Tabouret Haut



Tip Ton → 43, 44, 85



T. Vac Chair



Vegetal → 43



Wiggle Side Chair → 79, 111



Zeb Stool



Allstar → 82



AM Chair



Fauteuil Direction Pivotant



Pacific Chair → 84



Physix → 43

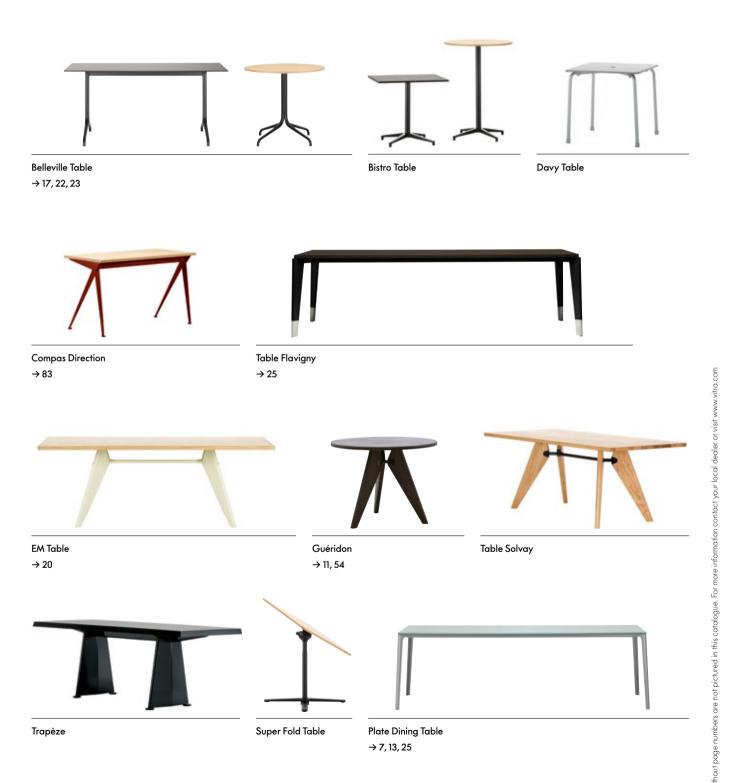


Physix Studio
→ 83

Tables

www.vitra.com/tables

The dining table is often the communication centre and heart of the home: this is where a family gathers to eat, entertain, work, play and talk. In addition to dining tables, the diverse Vitra portfolio also includes office tables and desks, standing-height and folding tables, and outdoor tables for the balcony or garden.



Products

Armchairs and Lounge Chairs

www.vitra.com/loungechairs

The finest leathers and woods, modern synthetics and composites, chrome-plated steel, premium fabrics in a broad range of colors, soft cushions in many sizes – these are the elements that comprise the armchairs and lounge chairs by Vitra, which are as diverse as the needs and preferences of the people who use them.









Organic Chair → 53, 111



MVS Chaise



Occasional Lounge Chair



Petit Repos → 35



Repos → 34, 35, 47



Grand Repos → 33, 35



Slow Chair → 40

Sofas www.vitra.com/sofas

The living room is the showcase of any home, but it should also provide its inhabitants with a cosy place to relax. Vitra offers a choice of extraordinarily comfortable sofas that can be adapted to various room sizes and configured to suit a wide range of personal preferences.



Grand Sofà 3½-Seater → 71–75





Grand Sofà 3-Seater → 73, 74



Grand Sofà Chaise Longue → 73



Grand Sofà 2½-Seater →73







Mariposa Sofa → 47–49

Products

125







Mariposa Club

→ 50, 51





→ 53-57



Soft Modular Sofa

→ 65-69,76









Suita Sofa

→ 59-63

Coffee and side tables

www.vitra.com/couchandsidetables

Vitra's large selection of coffee tables and side tables in a range of different sizes and materials offers countless options for choosing the perfect piece to accompany any sofa or lounge chair. And due to their distinctive appearance, some models also add a striking accent as a solo piece.









Cork Family → 23, 53, 76, 112

Guéridon Bas → 47, 54, 76

Leather Side Tables *→* 75









Metal Side Tables

→ 112

Wooden Side Tables → 7, 24, 34, 51, 65, 66, 71, 112

NesTable → 112





→ 13, 48, 51, 59, 63, 71









Occasional Low Table

→ 112

Prismatic Table → 43, 77, 112

Rise Table → 69, 76, 112

Storage and partition elements

www.vitra.com/storage

Vitra offers a wide selection of versatile objects and multi-purpose elements in many different sizes and materials, which help to organize an interior while also providing storage space. This makes it possible to find the right solution for diverse requirements.





Kast



Living Tower

Stools and benches

www.vitra.com/stools

Many of Vitra's stools and benches are regarded as classics in the history of furniture and are found in museums and design collections as well as in private institutions. Depending on the setting, a stool or bench can serve as an ideal seating solution while simultaneously providing a decorative accent.







Bovist

Elephant Stool → 112

Hocker → 63, 112







129

Tabouret Solvay → 53,75,112

Wiggle Stool

Visiona Stool

Products $\frac{\mathcal{E}}{\mathcal{E}}$

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