

Home Stories for Winter



vitra.

The future has never felt more present in everyday life;
we sense we're on the peak of significant change.
Moving forward, we must decide what is worth preserving
from the past. Loved pieces that are handed down from
generation to generation root us in our history and embody
a spirit of mid-century in our modern environments that
is forever forward facing.

Assembling a unique collage of the old and the new,
you have surrounded yourself with your history and an
environment that will carry you into the future.
Timeless icons hold your best-loved stories and gather
new memories.

It is the time of the year to take a seat at your favorite
place, to enjoy the home you have made. In the spirit
of the season, we combined beautiful gifts for you.
Objects that will discover the perfect spot in your home
and find their perfect place in our stories.

- 1 Eames Elephant (Plywood) • Charles & Ray Eames, 1945 £ 1090.00
 - 2 Wooden Doll Cat Large • Alexander Girard, 1952 £ 160.00
 - 3 Fan Clock • George Nelson, 1948-1960 £ 295.00
 - 4 Eames House Bird £ 135.00
 - 5 Akari 1A • Isamu Noguchi, 1951 £ 195.00
 - 6 Eames Wool Blanket Dot Pattern • Charles & Ray Eames, 1947 £ 279.00
 - 7 Cité • Jean Prouvé, 1930 £ 2950.00
- Leather - 66 nero
12 deep black powder-coated (smooth)

All prices incl. VAT

Your gift: purchase an Eames Lounge Chair ⁽¹⁾ between 1 November 2017 and 31 January 2018 and you will receive either an Occasional Table LTR ⁽²⁾, the Eames House Bird ⁽³⁾ in black and in white or a Ceramic Clock ⁽⁴⁾.



- 1 Lounge Chair & Ottoman • Charles & Ray Eames, 1956 £ 6290.00
Leather Natural • 68 chocolate
american cherry
- 2 LTR • Charles & Ray Eames, 1950 £ 315.00
american cherry
- 3 Eames House Bird * £ 135.00
- 4 Ceramic Clocks • George Nelson, 1953 £ 265.00
- 5 Eames Plastic Armchair RAR (cream)* • Charles & Ray Eames, 1950 £ 465.00
- 6 Eames Elephant (Plywood) • Charles & Ray Eames, 1945 £ 1090.00

* Eames House Bird (white) and Eames Plastic Armchair RAR (cream) are available until the end of January 2018. All prices incl. VAT

In November 2017: purchase a Repos or Grand Repos and we will offer you an Ottoman or a Panchina. For more details, visit www.vitra.com/grandrepos or contact your local dealer.



- 1 Grand Repos & Ottoman · Antonio Citterio, 2011 £ 6450.00
Leather Grand (contrast seam) · 68 chocolate
- 2 Guéridon Bas · Jean Prouvé, 1944 from £ 1300.00
- 3 Akari 55A · Isamu Noguchi, 1951 £ 245.00
- 4 Eames Wool Blanket Dot Pattern · Charles & Ray Eames, 1947 £ 279.00
- 5 Tabouret Solvay · Jean Prouvé, 1941 from £ 489.00
- 6 Ceramic Clocks · George Nelson, 1953 £ 265.00

All prices incl. VAT



- 1 Table Solvay (220 cm) • Jean Prouvé, 1941 £ 4190.00
90 solid oak, smoked, oiled
- 2 Standard SR • Jean Prouvé, 1934/1950 £ 689.00
Volo • 69 marron
- 3 All Plastic Chair • Jasper Morrison, 2016 £ 185.00
02 ice grey - two-tone
- 4 Akari 55A • Isamu Noguchi, 1951 £ 245.00
- 5 .03 • Maarten Van Severen, 1998 £ 425.00
01 basic dark
- 6 HAL Armchair Wood • Jasper Morrison, 2014 £ 419.00
31 warm grey
04 dark oak
- 7 Wooden Doll Cat Large • Alexander Girard, 1952 £ 160.00

All prices incl. VAT



- 1 Organic Chair • Charles Eames & Eero Saarinen, 1940 £ 1550.00
Credo • 13 salt'n pepper
68 black ash
- 2 Ceramic Clocks • George Nelson, 1953 £ 265.00
- 3 Eames House Bird £ 135.00
- 4 Eames Elephant (small) • Charles & Ray Eames, 1945 £ 75.00

All prices incl. VAT

An Eames Celebration September 2017 – February 2018 Vitra Campus



Charles Eames Str. 2
D-79576 Weil am Rhein
www.design-museum.de

An Eames Celebration

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Charles & Ray Eames. The Power of Design

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Barbican Centre, London

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**Vitra
Design
Museum**

An Eames Celebration

Four exhibitions on the Vitra Campus September 2017 – February 2018

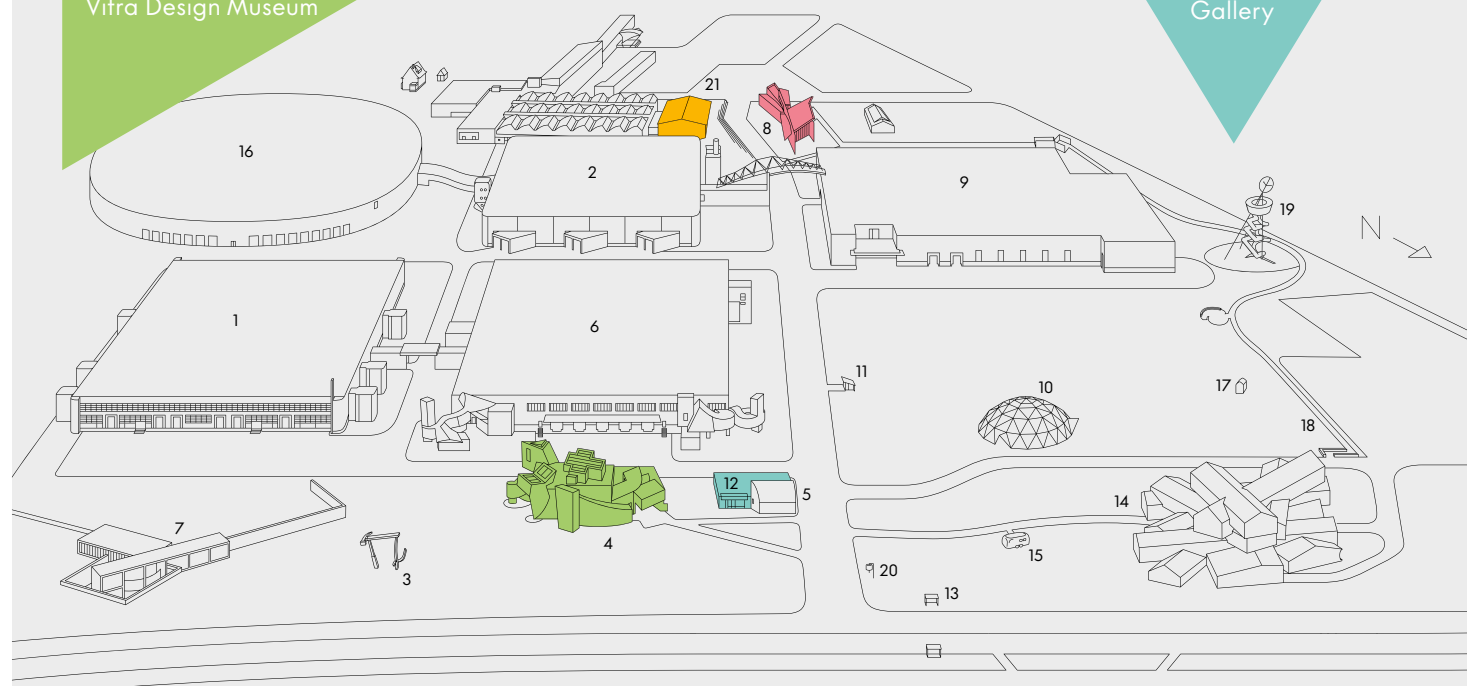
Charles and Ray Eames are counted among the most important designers of the twentieth century. With their furniture, films, books, exhibitions and media installations, they have influenced generations of designers and continue to shape our everyday culture. No other name in design so clearly represents technical perfection and a timeless aesthetic, and none is more closely associated with the exuberant start-up culture on the American west coast, in which the Eameses played a prominent role. From 30 September 2017 to 25 February 2018, the Vitra Design Museum will present 'An Eames Celebration' on the Vitra Campus in Weil am Rhein (Germany) – four parallel exhibitions that offer an unprecedented view of the work created by the legendary designer couple.

'Kazam!
The Furniture
Experiments of
Charles & Ray Eames'
Vitra Schaudapot

'Ideas and
Information.
The Eames Films'
Fire Station

'Play Parade.
An Eames Exhibition
for Kids'
Vitra Design
Museum
Gallery

'Charles & Ray Eames.
The Power of Design'
Vitra Design Museum



- 1,2 Factory Buildings, Nicholas Grimshaw, 1981/1983
- 3 Balancing Tools, Claes Oldenburg & Coosje van Bruggen, 1984
- 4 Vitra Design Museum, Frank Gehry, 1989
- 5 Gate, Frank Gehry, 1989
- 6 Factory Building, Frank Gehry, 1989
- 7 Conference Pavilion, Tadao Ando, 1993
- 8 Fire Station, Zaha Hadid, 1993
- 9 Factory Building, Álvaro Siza, 1994
- 10 Dome, after Richard Buckminster Fuller, 1975/2000
- 11 Petrol Station, Jean Prouvé, 1953/2003

- 12 Vitra Design Museum Gallery, Frank Gehry, 2003
- 13 Bus Stop, Jasper Morrison, 2006
- 14 VitraHaus, Herzog & de Meuron, 2010
- 15 Airstream Kiosk, SANAA, 2012
- 16 Factory Building, SANAA, 2012
- 17 Diogene, Renzo Piano, 2013
- 18 Álvaro-Siza-Promenade, 2014
- 19 Vitra Slide Tower, Carsten Höller, 2014
- 20 Bell from 24 Stops, Tobias Rehberger, 2015
- 21 Vitra Schaudapot, Herzog de Meuron, 2016

**Vitra
Design
Museum**

**Your gift: purchase an Eames Plastic Armchair RAR ⁽¹⁾
between 1 November 2017 and 31 January 2018 and
you will receive a copy of the book "Essential Eames" ⁽³⁾
or a Seat Dot ⁽²⁾.**



Eames Plastic Armchair RAR (cream) available in
a limited edition until the end of January 2018.

- 1 Eames Plastic Armchair RAR (cream) · Charles & Ray Eames, 1950 £ 465.00
- 2 Seat Dots · Hella Jongerius, 2016 £ 30.00
- 3 Essential Eames · Vitra Design Museum £ 25.00
- 4 Nelson Bench · George Nelson, 1946 from £ 550.00
- 5 L'Oiseau · Ronan & Erwan Bouroullec, 2011/2017 from £ 79.00
- 6 Akari 10A · Isamu Noguchi, 1951 £ 449.00

All prices incl. VAT



- 1 Grand Sofà • Antonio Citterio, 2017 £ 9179.00
3½-Seater
Credo • 12 rock
- 2 Tabouret Solvay • Jean Prouvé, 1941 from £ 489.00
- 3 Cité • Jean Prouvé, 1930 £ 2950.00
Leather • 66 nero
12 deep black powder-coated (smooth)
- 4 Leather Side Tables • Ronan & Erwan Bouroullec, 2014 from £ 580.00
- 5 Eames House Bird £ 135.00
- 6 Akari 1A • Isamu Noguchi, 1951 £ 195.00
- 7 Fan Clock • George Nelson, 1948-1960 £ 295.00

All prices incl. VAT



- 1 Soft Modular Sofa · Jasper Morrison, 2016 £ 5960.00
Three-Seater with Platform
Reed · 01 olive
- 2 Rise Table · Jasper Morrison, 2014 £ 499.00
- 3 Cork Family · Jasper Morrison, 2004 £ 335.00
- 4 Guéridon Bas · Jean Prouvé, 1944 from £ 1300.00
- 5 Wooden Dolls Mother Fish & Child · Alexander Girard, 1952 £ 109.00
- 6 Colour Block Blankets · Hella Jongerius, 2016 £ 175.00
- 7 Akari 10A · Isamu Noguchi, 1951 £ 449.00

All prices incl. VAT

Eames Elephant



**“Toys are really not as innocent as they look.
Toys and games are the preludes to serious ideas.”**

Charles Eames

Animal figures are classics in the world of toys, for they captivate the imagination and inspire endless hours of play. And elephants have always been a special favourite.

In the early 1940s, Charles and Ray Eames spent several years developing and refining a technique for moulding plywood into three-dimensional shapes, creating a series of furniture items and sculptures in the process. Among these initial designs was a two-part elephant figure with complex curvatures requiring highly sophisticated fabrication methods that prevented the object from entering mass production. One prototype, which was given to Charles's 14-year-old daughter Lucia Eames, was loaned to the Museum of Modern Art in New York for a 1946 exhibition. It is still in the possession of the Eames family today.

After a limited edition in 2007, Vitra has now added a plywood version of the legendary

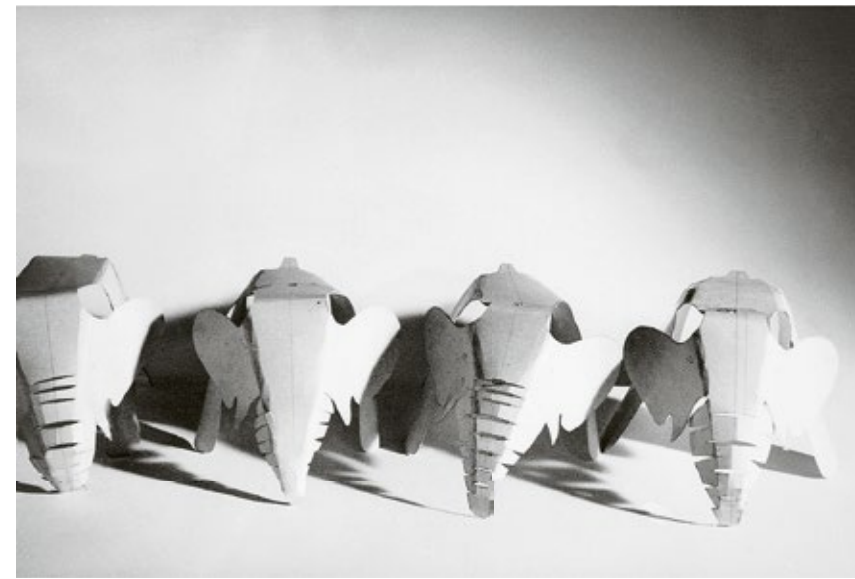
Eames Elephant to its standard portfolio. The sculptural figure with a high-quality face veneer in american cherry went into serial production for the very first time in 2017.

Several years ago, the Eames Elephant was also launched in plastic, making it available to the target group for which it was originally intended: children. And Eames Elephant Small also comes in plastic in a choice of colours: the design is identical but on a smaller scale.

Whether selected as an elegant wooden object for the living room, as a robust plastic toy for a child's bedroom or outdoor use, or as a small decorative animal figure – the friendly animal with its proudly prominent ears will bring delight to children and parents alike.

The original comes from

vitra.



From left to right:

Early prototypes of the Eames Elephant, around 1940 | Outdoors with the Eames Elephant | Alexander “Pundy” Matter riding one of only two prototypes made of the Eames Plywood Elephant, 1945 | Ray Eames (sitting in the middle) on an elephant in India | An Eames Elephant on its travels, Lake Como, Italy

Inspired by the principle of the collage, the Vitra Accessories Collection includes timeless creations by Charles and Ray Eames, George Nelson and Alexander Girard as well as the newest products by Ronan and Erwan Bouroullec, Hella Jongerius and other contemporary designers.



- 1 Fan Clock • George Nelson, 1948-1960
£ 295.00
- 2 Eames Wool Blanket • Charles & Ray Eames, 1947
£ 279.00
- 3 Girard Ornaments • Alexander Girard, 1965
£ 15.00
- 4 Classic Trays Dot Pattern • Charles & Ray Eames, 1947
from £ 55.00
- 5 Seat Dots • Hella Jongerius, 2016
(Your free gift when purchasing an Eames Plastic Armchair RAR) £ 30.00
- 6 Candle Holders • Alexander Girard, 1963
£ 85.00
- 7 L'Oiseau • Ronan & Erwan Bouroullec, 2011/2017
from £ 79.00
- 8 Nuage • Ronan & Erwan Bouroullec, 2016
from £ 115.00
- 9 Eames Quotes Posters • Charles & Ray Eames, 1950
£ 26.00
- 10 Hang it all • Charles & Ray Eames, 1953
£ 205.00



The Eames House Bird (white) is a limited edition.
Available until the end of January 2018.

- 11 Plywood Mobile, Model A • Charles & Ray Eames, 1941
£ 89.00
- 12 Eames Elephant (small) • Charles & Ray Eames, 1945
£ 75.00
- 13 Essential Eames • Vitra Design Museum
(Your free gift when purchasing an Eames Plastic Armchair RAR) £ 25.00
- 14 Coffee Mugs • Alexander Girard, 1971
£ 14.00
- 15 Eames Elephant (Plywood) • Charles & Ray Eames, 1945
£ 1090.00
- 16 Eames House Bird
(Your free gift when purchasing an Eames Lounge Chair) £ 135.00
- 17 LTR • Charles & Ray Eames, 1950
american cherry
(Your free gift when purchasing an Eames Lounge Chair) £ 315.00
- 18 Ceramic Clocks • George Nelson, 1953
(Your free gift when purchasing an Eames Lounge Chair) £ 265.00
- 19 Wooden Dolls • Alexander Girard, 1952
from £ 85.00



#MyVitraWishList

GB/EN

With a little luck, Vitra will make a special wish come true this year for you and four friends or family members.

Simply select your favourite Vitra product along with four items from the Vitra Accessories Collection and share these on Facebook or Instagram.

The conditions of participation and other details can be found at www.vitra.com/myvitrawishlist.

These offers are valid through participating dealers only.
You can find your nearest dealer at www.vitra.com/dealers

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